

How business can tackle deforestation

Collaborate effectively with suppliers and NGOs, understand policy and enforcement trends

28-29 October, 2014 | London, UK

www.innovation-forum.co.uk/deforestation

- » **The legal risks of not knowing your supply chain** – The latest trends and what they mean for business
- » **How business is responding** – Hear how leading firms are putting targets into action
- » **Develop credible policy** – Find out how to fit deforestation into your sustainability framework
- » **Beyond certification** – In-depth critical analysis of certification's limits, and how to go beyond them
- » **Leverage supplier engagement** – Learn how to communicate with and incentivise your suppliers for improved traceability
- » **Successfully engage with government** – How can business effectively engage with government to close the enforcement gap?

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Hear from these leading experts:



Lord Mandelson
Former EU Trade Commissioner
Chairman
Global Counsel



Dhaval Buch
Chief Procurement Officer
Unilever



Brendan May
Chairman
Robertsbridge



Jeremy Goon
Group Head – CSR
Wilmar International



Jonathan Horell
Sustainability Director
Mondelēz



Keith Kenny
Senior Director for Supply Chain
McDonald's



Sarah Schaefer
Global Corporate Sustainability
Director
Mars



Andy Tait
Senior Campaign Advisor
Greenpeace UK



Simon Lord
Group Director Sustainability
New Britain Palm Oil



Simo Honkanen
Senior Vice-president, Sustainability
Neste Oil



Let's talk about deforestation ... and what we can do about it

Deforestation is a massive international problem.
Forests are disappearing at an alarming rate across the planet.



Deforestation is a problem affecting many countries across the planet. Malaysia now has the world's highest deforestation rate, having lost 14.4% of its forests between 2000 and 2012, Mongabay.com reported in late 2013. Sumatra has also experienced rampant deforestation. Between 2000 and 2013, nearly 8m hectares were deforested – more than 17% of the island's total area, according to Global Forest Watch, part of the World Resources Institute.

Meanwhile Amazon deforestation is climbing again, up 28% from August 2012 to July 2013. This increase followed a welcome decline in deforestation since 2005, which provided the single largest contribution to climate change mitigation on the planet. Deforestation is not only wiping out habitat for plants and animals around the world, it is now linked to reductions in air and water quality. It is hastening climate change, and contributing to increased rates of drought and fire. Research published in 2014 in Proceedings of the National Academy of Sciences finds that deforestation may also lead to a heightened risk of human disease.

Chatham House has concluded that illegal harvesting represents

between 35-72% of logging in the Brazilian Amazon, 22-35% in Cameroon, 59-65% in Ghana, 40-61% in Indonesia and 14-25% in Malaysia. Extrapolating from these figures, it was estimated that more than 100m cubic metres of timber are harvested illegally each year. However, on a more positive note, the same study also finds that illegal logging had reduced significantly between 2000 and 2009, perhaps by nearly a quarter of global illegal timber production. Moving along the supply chain, more than 18% of Thailand's wood imports and about 17% of imports to India are estimated to be of illegal origin. India's consumption of illegal wood is rising more rapidly than that of any other country surveyed.

"Tropical deforestation is the second largest driver of anthropogenic climate change on the planet," a recent Intergovernmental Panel on Climate Change report said. Specifically, Brazilian deforestation accounted for 2-5% of annual carbon dioxide emissions from 2005-2009, despite this being a period of slowing deforestation rates. The report said that by 2030, the Amazon rain forest is predicted to shrink by a further 24-33%, due to agricultural expansion and development.

The big palm oil growers and suppliers have been rightly blamed for extensive tropical forest destruction, replacing millions of square kilometres of natural trees and ecosystems with a mono-culture of oil palm trees. Palm oil supply chains have been targeted by activist NGOs and have been at the front line of the anti-deforestation debate.

We can discuss the often-depressing numbers all day. The reasons for deforestation are well known. Poor governance and enforcement, inadequate trade rules, opaque supply chains, community poverty, economic migrants and a lack of awareness both in supply chains





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and sourcing communities all play important roles.

Enter big business...

But, it's better to focus on solutions. This is where large companies come in. NGOs have long used campaigns against big brand names to help drive change, and deforestation is no exception. A few years ago some large companies began to come out with "no deforestation by 2020" policies, promises and targets. Campaign groups welcomed the moves, but pointed out that in many places, by 2020 there may not be much tropical forest left standing. As mapping technology and scientists increasingly backed that claim, businesses have begun to move their commitments forward, often to as soon as 2015.

Do we live in game changing times...? Maybe!

In 2014 it seems not a week goes by without a major brand, trader or sourcing business declaring "no deforestation by 2015" targets. It turns out the 2020 targets some had were just not good enough. Given the current deforestation trends, that's as it should be.

Mars, Unilever, Wilmar, Asia Pulp & Paper, Ferrero, Nestlé, McDonald's, ADM, Cargill, Inditex, H&M, are just some of the leaders. These companies have all made serious forestry related sustainability commitments in the past few years.

McDonald's demonstrated the power of brand sourcing some eight years ago, when a change in buying practices by the company led to Brazilian soy crushers declaring a moratorium on soy produced on newly deforested lands. Importantly, the agreement included verification through satellite imagery, which was used to monitor compliance. Deforestation for soy farms fell sharply shortly

afterwards. The moratorium is now renewed on an annual basis. The examples of McDonald's and Asia Pulp & Paper – a company that has made dramatic changes in its forestry policies and practices – demonstrate that this debate is now not just about palm oil.

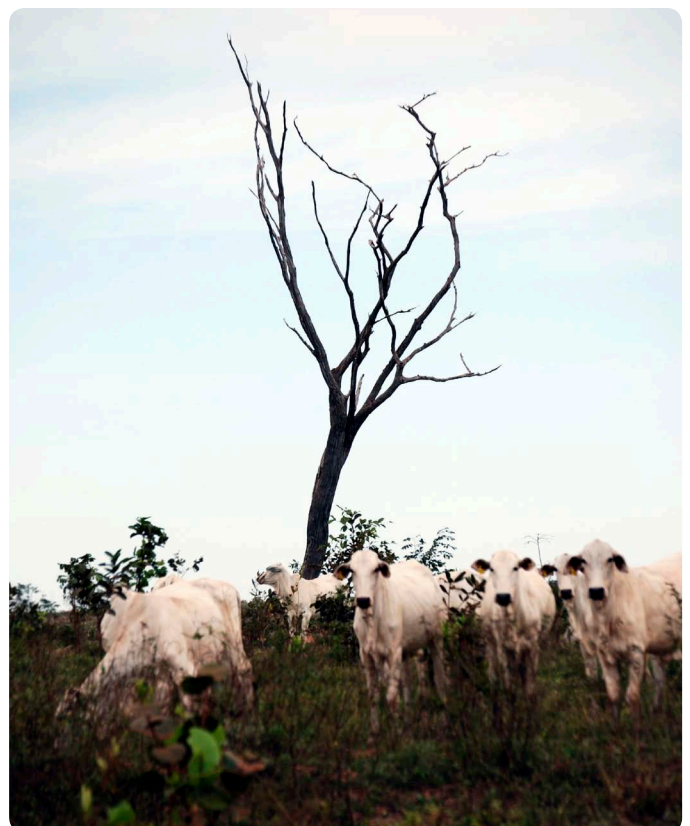
Palm oil sustainability matters, of course. In Indonesia it is now the biggest cause of deforestation, according to Mongabay.com. But palm oil sustainability efforts alone are not going to save what remains of the world's valuable forests.

Other companies in industries beyond palm oil are starting to play a key role in minimising deforestation. Some, such as Asia Pulp & Paper, are making game changing and serious commitments to the protection of remaining forests and even restoration, difficult as that is.

Companies in the apparel sector are also now taking serious no deforestation actions. Take a look at the serious commitments of Zara, H&M and others, who work with NGOs such as Canopy to tackle this difficult issue in their value chains.

Technology and partnerships

Modern mapping and other technologies, such as smartphones, are increasingly enabling both the tracking and verification of deforestation, and also what companies and their suppliers





Let's talk about deforestation ... and what we can do about it

Deforestation is a massive international problem. Forests are disappearing at an alarming rate across the planet.

are doing to stop it. Alongside this, campaign groups such as Greenpeace and the Rainforest Action Network, measurement and policy implementation NGOs such as TFT (formerly the Forest Trust) and the Rainforest Alliance, are playing vitally important roles in forest value measurement and conservation in different markets and economies around the world.

And that's why...

All this is why we at Innovation Forum, run by the founder and key former executives from Ethical Corporation, have organised and will host an important event on the topic later this year.

On 28-29 October in London, we're bringing together a select group of companies, NGOs and other experts to debate how businesses can work with partners, governments and key stakeholders to help prevent deforestation.

Lord Mandelson, former EU trade commissioner, and Unilever's chief procurement officer Dhaval Buch will help us set the

scene for the event. They will be joined by senior figures from Mars, Greenpeace, New Britain Palm Oil, Marks & Spencer, TFT, Robertsbridge, Canopy, Ikea, Archer Daniels Midland, Rainforest Alliance, Aviva Investors, Oxfam, Waitrose, Mondelēz, McDonald's, Neste Oil and the Forest People's Programme.

These executives and activists, all at the forefront of the shift towards there being no deforestation caused by large companies, will be debating the key issues at hand for business, communities, governments, institutions and the finance sector in preventing natural forest cutting and ensuring its conservation.

The event will cover the latest trends on regulation and enforcement, but will also be a hands-on, practical meeting, with controlled attendance so that the right people to drive change are in the room. **We hope you can join us.**

10% of the net profits of the event will be donated to independent rainforest information and journalism website Mongabay.org



Support independent debate and progress

Innovation Forum are looking for a small number of partners to work with to push forward the anti-deforestation agenda.

The conference along with our publishing of analysis and briefings on the subject, provide the perfect platform to promote debate, innovation and action in the attempt to remove deforestation from the corporate supply chain.

Three key facts:

1. Promote innovation and action amongst a room filled with your peers and wider stakeholders
2. Highlight your extensive, leading work in front of industry media, peers, NGOs, suppliers and government
3. Build relationships with key organisations to help promote action through collaboration

If you are interested in supporting independent debate around sustainability, get in touch to discuss partnership opportunities:

Oliver Bamford | Tel. +44 (0) 20 3096 1518 | oliver.bamford@innovation-forum.co.uk | www.innovation-forum.co.uk



Key questions you may be asking

1 Who will be in the room in October?

Attending will be 150 senior professionals representing large corporations from corporate responsibility, sustainability and supply chain job functions. We're also bringing together the NGOs that can help you make a real difference. We're actively restricting the number of service providers to ensure a minimum of 80% of attendees are corporate practitioners and key NGOs to ensure the conference delivers maximum value – and maximum action.

2 Is it just another talking shop? Will there be outcomes?

The conference has been specifically designed to promote action by providing the practical tools necessary to implement zero deforestation targets. By bringing together an intimate group of corporate practitioners, the conference provides a strong platform for delegates to take away actionable insight that can be implemented from the first day back on the office.

The conference will be an annual event. Our annual report that goes alongside the conference will reflect progress and highlight areas for effective action. Speakers will be invited to report back on progress in 2015.

3 Isn't deforestation just about palm oil?

Palm oil is a major issue that has seen significant media attention in recent years. But palm oil is far from the sole cause of deforestation. With pulp and paper, packaging, clothing and trading companies all committing to zero deforestation targets, it's evident that the issue of deforestation is a far reaching one.

Illegal logging practices, highlighted by campaigners for decades, have long been a major cause of deforestation before palm oil became such a dominant issue. Today, leading apparel brands such as H&M and Inditex are also making no deforestation commitments. This event is designed for any sector or industry serious about removing deforestation footprints from its value chain.

4 Why will this event be different from others?

All event organisers like to tell you they are different. We all want to be unique. Well, we can't promise the earth with this event. But we can tell you a few things about our approach, and you can decide for yourself if we're worth your attention.

The people behind Innovation Forum have spent most of their careers in the field of sustainable business. We want to create an annual event that discusses the trends, debates the issues, connects the key players and drives change. We've designed this event and our broader strategy in such a way that best drives positive change across the industry. That's why our report on the subject is given away for free. We want it read and used.

We're big advocates of challenging reporting on the topic, which is why 10% of the net profits of the event will be donated to Mongabay.org. The rest of the profits will be invested in our own reporting and publishing on this topic and growing the Innovation Forum business. Read about our mission at: www.innovation-forum.co.uk/mission



Download our report, for free

The management briefing that complements this event has been put together as a result of extensive cross-industry research with the leading experts in the field. Produced by Toby Webb and Ian Welsh (founder and former editor of Ethical Corporation respectively) the report covers in detail the current state of play in the industry as well as assessing and analysing the practical steps companies can take, and the challenges/opportunities that will result. The report is an incredibly useful tool in itself, but also works well to set the scene for discussion at the conference.

Make sure to download your copy for free from www.innovation-forum.co.uk/deforestation

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A two-day discussion, debate and best practice forum, with interactive working groups

Day One 28th October 2014

KEYNOTE

Sustainability: How improved trade rules can encourage better business behaviour

Former EU trade commissioner Lord Mandelson will explain how trade rules can and should be used to boost sustainability right across complex global supply chains. As emerging markets seek to assert their dominance in the provision of natural resource based products, Lord Mandelson will discuss how global consumers, importers and regulators should respond.

Lord Mandelson, chairman, **Global Counsel** and former EU trade commissioner

KEYNOTE Q&A

How has Unilever responded to deforestation challenges?

In November 2013, Unilever launched its sustainable palm oil sourcing policy, which focuses on three key principles: halt deforestation; protect peat land; and, drive positive economic and social impact for people and communities. The company purchases around 1.5m tonnes of palm oil and its derivatives annually, which represents about 3% of the world's total production. The company says 48% of their agricultural raw materials were sustainably sourced by the end of 2013, towards an interim milestone of 50% by 2015. But does "sustainably sourced" mean "deforestation free"?

In this session we will ask Dhaval Buch, Unilever's procurement chief, about progress in preventing deforestation across the company. Areas for discussion include:

- **Palm oil:** In December 2013, Unilever signed an memorandum of understanding with supplier Wilmar International to work together to drive sustainable market transformation for palm oil. What will this transformation look like, and how soon will it have a real impact on deforestation rates?
- **Paper and packaging:** 62% of Unilever's paper and board came from certified sustainably managed forests or

from recycled material by the end 2013. We'll discuss the challenges of moving towards 100%.

- **Soy:** The company aims to source sustainably all soy beans by 2014 and all soy oils by 2020. We'll discuss what sustainable soy sourcing actually looks like and how the company plans to overcome market barriers.

Dhaval Buch, chief procurement officer, **Unilever**

Facilitated by: Tobias Webb, founder, **Innovation Forum**

Overview of the global deforestation landscape and what businesses are – and are not – doing about it

NGOs such as Greenpeace have long campaigned against deforestation and those companies seen to be responsible. Major strides have been made in recent years, but how deep does the change actually go in companies? In this session we'll ask four leading commentators for their views on progress to date, and where the debate needs to go next. They can expect tough questions about their own roles too.

Andy Tait, senior campaign advisor, **Greenpeace UK**

Nicole Rycroft, founder and executive director, **Canopy**

Dr Marcus Colchester, senior policy advisor, **Forest Peoples Programme**

Katie McCoy, head of forests programme, **CDP**

Session chaired by: Brendan May, chairman of **Robertsbridge**

Case studies and challenges: Business trends and progress to date

In this session we'll ask three leading company executives to outline briefly their company approaches to tackling value chain deforestation. They'll be asked to be both practical and self-critical and offer insights to attendees beyond the usual public information. Then, we'll ask a leading investor and campaigning NGO to offer their thoughts on next steps for the companies and the lessons their experience has for other firms trying to tackle deforestation.

MARKS & SPENCER

- M&S aims to source six vulnerable raw materials from sources that do not contribute to deforestation by 2015 (palm oil, soy, cocoa, beef, leather and coffee). Mike Barry will discuss the practical steps the company is taking to make this happen, the partnerships enabling the approach and his views on how the Consumer Goods Forum anti-deforestation work is progressing.

Mike Barry, director, Plan A, **Marks & Spencer**

MARS

- Mars now requires all its suppliers to have in place a fully sustainable and traceable palm oil supply across all their operations by the end of 2015 (or to have plans in place by the end of 2015). The company is also focusing on other raw materials that have the greatest impact on forests: beef, pulp and paper, and soy. We'll ask Sarah Schaefer to talk about the role that partnerships will play in making this happen and the balance between supplier carrot and stick.

Sarah Schaefer, global corporate sustainability director, **Mars**

MCDONALD'S

- McDonald's, one of the largest buyers of beef in the US, vowed in January 2014 to begin purchasing verified sustainable beef by 2016, with the goal of eventually buying all of its beef from sustainable sources. The company plans to meet this pledge using region-specific standards for its suppliers. Keith Kenny will discuss the details of this, what it means for the industry and comment on the company's continued work on soy sustainability.

Keith Kenny, senior director, supply chain, **McDonald's**

Investor risk commentary by: Abigail Herron, head of engagement, **Aviva Investors**

NGO perspective commentary by: Penny Fowler, head, private sector, campaigns and policy, **Oxfam**

I Breakout groups

GROUP ONE:

Buyer perspective – engaging emerging market suppliers

Engaging with emerging market suppliers has long since been one of the key challenges in building a sustainable, deforestation-free supply chain. In this session we'll discuss how companies can engage with their suppliers through a combination of education and incentivisation, to ensure policy is being implemented on the ground.

Michiel Hendriksz, director of sustainability, **Archers Daniels Midland**

John Clague, technical manager compliance, **Waitrose**

GROUP TWO:

High Carbon Stock assessments – how current practices and methodologies can be improved

TFT has been deeply involved in using high carbon stock assessments in their work with companies for a number of years. In this session you'll hear about the latest developments on their usage, their value to your suppliers and reporting on deforestation and how they can make a significant impact on the ground in assessing forested areas.

Bastien Sachet, director, **TFT**

GROUP THREE:

Dialogue that delivers – real change with NGO collaboration

Working with NGOs that can implement change on the ground is a real challenge for companies and particularly their suppliers. This session features three highly experienced executives with different perspectives. They'll be speaking specifically about deforestation policy implementation and some of the key lessons learned to date.

Lise Melvin, senior programme advisor, green commodities programme, **UNDP**

Scott Poynton, executive director, **TFT**

Jenny Henman, chairman and founder, **Plant Your Future**

GROUP FOUR:

Supplier perspective – understanding on the ground challenges

Corporate policies and NGO pressure is all very well. But it is the suppliers who have to implement and manage a policy of eliminating deforestation. Here we'll ask two key experts in supply chain engagement to discuss opportunities and challenges in working with suppliers to improve sustainability performance on the ground.

Jeremy Goon, group head, CSR, **Wilmar International**
Richard Donovan, vice-president, forestry, **Rainforest Alliance**

CLOSING PLENARY DISCUSSION

Putting corporate deforestation targets into action

In this closing session we'll discuss some of the key lessons learned by companies in putting targets into action in their businesses. How do leading companies fit deforestation policies into their broader frameworks, and make such a complex area a key priority across the business, beyond just targets? We'll debate the issues here.

Anders Hildeman, global forestry manager, **Ikea**

Nicole Rycroft, founder and executive director, **Canopy**

Keith Kenny, senior director, supply chain, **McDonald's**

Simon Lord, group director, sustainability, **New Britain Palm Oil**

Moderated by: Tony Juniper, co-founder, **Robertsbridge**, and environmental campaigner and writer



Innovation Forum have organised a networking dinner on the first evening of the conference with special guest speaker Tony Juniper.

For more information, see the registration form on page 11 or get in touch on oliver.bamford@innovation-forum.co.uk



Conference objectives:

- **To explain why** deforestation is one of the top business issues for the next decade
- **To analyse** the latest trends, campaigns and what business is currently doing to tackle deforestation
- **To explain how** to design and implement better anti-deforestation policies and practices
- **To showcase and debate** current best practice in removing deforestation from corporate supply chains
- **To highlight** the partnerships that help deliver best practice
- **To understand** the regulatory environment around legality and sustainable forestry

Confirmed speakers include:

Lord Mandelson, chairman, **Global Counsel** and former EU trade commissioner

Dhaval Buch, chief procurement officer, **Unilever**

Sarah Schaefer, global corporate sustainability director, **Mars**

Andy Tait, senior campaign advisor, **Greenpeace UK**

Simon Lord, group director, sustainability, **New Britain Palm Oils**

Mike Barry, director, Plan A, **Marks & Spencer**

Scott Poynton, executive director, **TFT**

Brendan May, chairman, **Robertsbridge**

Tony Juniper, co-founder, **Robertsbridge** and environmental campaigner and writer

Nicole Rycroft, founder and executive director, **Canopy**

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Katie McCoy, head of forests programme, **CDP**

John Clague, technical manager compliance, **Waitrose**

Jeremy Goon, group head, CSR, **Wilmar International**

Jonathan Horrell, sustainability director, **Mondelēz**

Keith Kenny, senior director, supply chain, **McDonald's**

Bastien Sachet, director, **TFT**

Dr Marcus Colchester, senior policy advisor, **Forest Peoples Programme**

Simo Honkanen, senior vice-president sustainability, HSEQ, **Neste Oil**

Jenny Henman, chairman and founder, **Plant Your Future**

Stephen Adams, partner, **General Counsel**

Christopher Norton, partner, **Hogan Lovells**

Andrew Simms, deputy campaign director – environmental governance, **Global Witness**

OPENING REMARKS

Key lessons learned in eliminating the trust gap – how companies and campaigning NGOs can communicate more effectively

In these opening remarks, Brendan May, former CEO of the Marine Stewardship Council, former board member of Rainforest Alliance and now a leading sustainability advisor, will draw upon 15 years of experience in brokering business/NGO relationships to discuss how companies and NGOs can effectively engage.

Brendan May, chairman, **Robertsbridge**

TRENDS 1

Beyond certification – what other tools do we need?

TFT are well known in the forestry sector as a leading non-profit that works with business to develop strong policies and then helps implement them. TFT works with a number of large companies including Asia Pulp & Paper and Golden Agri Resources. In this session we will ask TFT founder and executive director Scott Poynton:

- Why he believes that certification has become a major part of the problem holding back the change and innovation we need to manage more responsibly our natural resources and our human relationships with nature.
- What this means, why it matters and what the results can be for both the environment and business supply chain resilience.

Scott Poynton, executive director, **TFT**

With commentary by:

Simon Lord, group director, sustainability, **New Britain Palm Oil**

Richard Donovan, vice-president, forestry, **Rainforest Alliance**

What's now legal, and what is not. An update on both regulation and enforcement trends

In this session regulatory and legal experts will explain how new regulations on excluding illegal timber imports are being enforced by governments and the implications for companies engaged in the global timber trade.

- Under the 2010 EU Timber Regulation, placing illegally harvested timber and derivatives on the EU market is prohibited. Companies are required to undertake due diligence on their suppliers in order to minimise the risk of illegality. What does this mean in practice, and how is the new law being enforced?
- Meanwhile, in the US under the Lacey Act, it is unlawful to import, export, sell, acquire or purchase fish, wildlife or plants in violation of state, federal or foreign law. In 2008, the Lacey Act was amended to include a wider variety of prohibited plants and plant products, including illegally logged timber. What is the relationship and differences between the EUTR and the Lacey Act, and what do these pieces of legislation tell us about global trends in public policy around the timber trade?
- According to campaigners such as the Environmental Investigation Agency, in countries such as Indonesia and elsewhere, forestry laws are frequently broken by local and regional companies supplying foreign markets. New initiatives such as the Voluntary Partnership Agreement between the EU and Indonesia are designed to address this risk by enhancing Indonesia's domestic timber licensing system, the SVLK. How will such initiatives reduce the risk of illegal logging in emerging market supply chains over the coming years? We'll discuss.

Stephen Adams, partner, **Global Counsel**

Christopher Norton, partner, **Hogan Lovells**

Andrew Simms, deputy campaign director – environmental governance, **Global Witness**

INTERVIEW

Neste Oil – creating a traceable supply chain in renewable feedstock

In this interactive session Innovation Forum founder Tobias Webb will quiz Simo Honkanen on a variety of topics relating to the company's deforestation work, including:

- How the company has developed its no deforestation guidelines and the role that stakeholder engagement has played in that.
- The legal, traceable supply chain – how Neste Oil has overcome operational challenges to make serious progress.
- What "going beyond certification" means for a company such as Neste Oil.

Simo Honkanen, senior vice-president sustainability, **Neste Oil**

Facilitated by: Tobias Webb, founder, **Innovation Forum**

How Mondelez plans to tackle deforestation in the supply chain

Since June 2014, Mondelez has prioritized palm oil suppliers that meet the company's sustainability principles and requires suppliers to achieve traceability by the end of 2015. In addition, suppliers must publish sustainable sourcing policies and implementation timelines by the same date.

In this session Jonathan Horrell will discuss:

- The details and challenges ahead in making this happen.
- The company's approach to other commodities with regard to preventing deforestation.

Jonathan Horrell, sustainability director, **Mondelez**

Nestlé and reducing deforestation: Lessons learned from campaigns, partnerships and supplier engagement

Nestlé's work in this area has accelerated in recent years. The company has played an important role in tackling deforestation with suppliers such as Golden Agri Resources. Having worked with both TFT and Greenpeace to help make this happen we'll ask Betsy Reed to discuss:

- Lessons learned in NGO engagement which may be useful for other companies seeking to tackle deforestation
- How to tackle the trust gap, and turn frank dialogue into real changes in policy and targets
- Ways in which Nestlé has then managed, measured and reported on those results with key suppliers and partners

Betsy Reed, senior public affairs manager, sustainability, **Nestlé**

Breakout groups

GROUP ONE:

High Conservation Value Assessments – how they work and how to get them right

HCV assessments are increasingly being used to assess which areas of forest should be protected and which areas of secondary forest may be used. But there are some disagreements about methodology. In this session we'll discuss how HCVAs are being used and debate the issue of standardisation.

Richard Donovan, vice-president, forestry, **Rainforest Alliance**

GROUP TWO:

Pre-competitive collaboration

The Palm Oil Innovation Group, of which New Britain Palm Oil is a founder member, works to develop standards that go further than those of the Roundtable on Sustainable Palm Oil. The company has been at the forefront of palm oil sustainability, particularly in Papua New Guinea. Simon Lord will lead this breakout discussion group and discuss how companies keen to avoid deforestation footprints can collaborate effectively with other firms and NGOs to drive real change beyond certification.

Simon Lord, group director, sustainability, **New Britain Palm Oil**

GROUP THREE:

Managing local community conflicts

"Environmental" has now become "social" in many parts of the world. In other words, if you want to prevent deforestation taking place in your supply chain, local and community development issues, from economic opportunity to managing conflicts, are key to preventing deforestation. But getting this right is difficult, particularly for brands one or more steps removed from the fields, forests, farms and plantations. In this breakout group Dr Marcus Colchester will outline some of the key challenges his NGO, the **Forest Peoples Programme**, has seen on the ground, and some of the solutions to them.

Dr Marcus Colchester, senior policy advisor, **Forest Peoples Programme**

Chris Brett, global head of corporate responsibility and sustainability, **Olam**

CLOSING PLENARY DISCUSSION:

How can companies and NGOs engage governments more effectively to close the enforcement gap?

Newly created and invigorated laws on both sides of the Atlantic are creating more legal risk for business, and more opportunities for enforcement of EU, US and even national laws in countries where deforestation is a significant challenge. But forestry departments are notoriously prone to corruption in some states, and the political will is often lacking to tackle deforestation by enforcing the law. In this closing session, we'll ask some leading experts for their tips on how companies and NGOs can push for improved enforcement to help meet anti-deforestation targets.

Lise Melvin, senior programme advisor – green commodities programme, **UNDP**

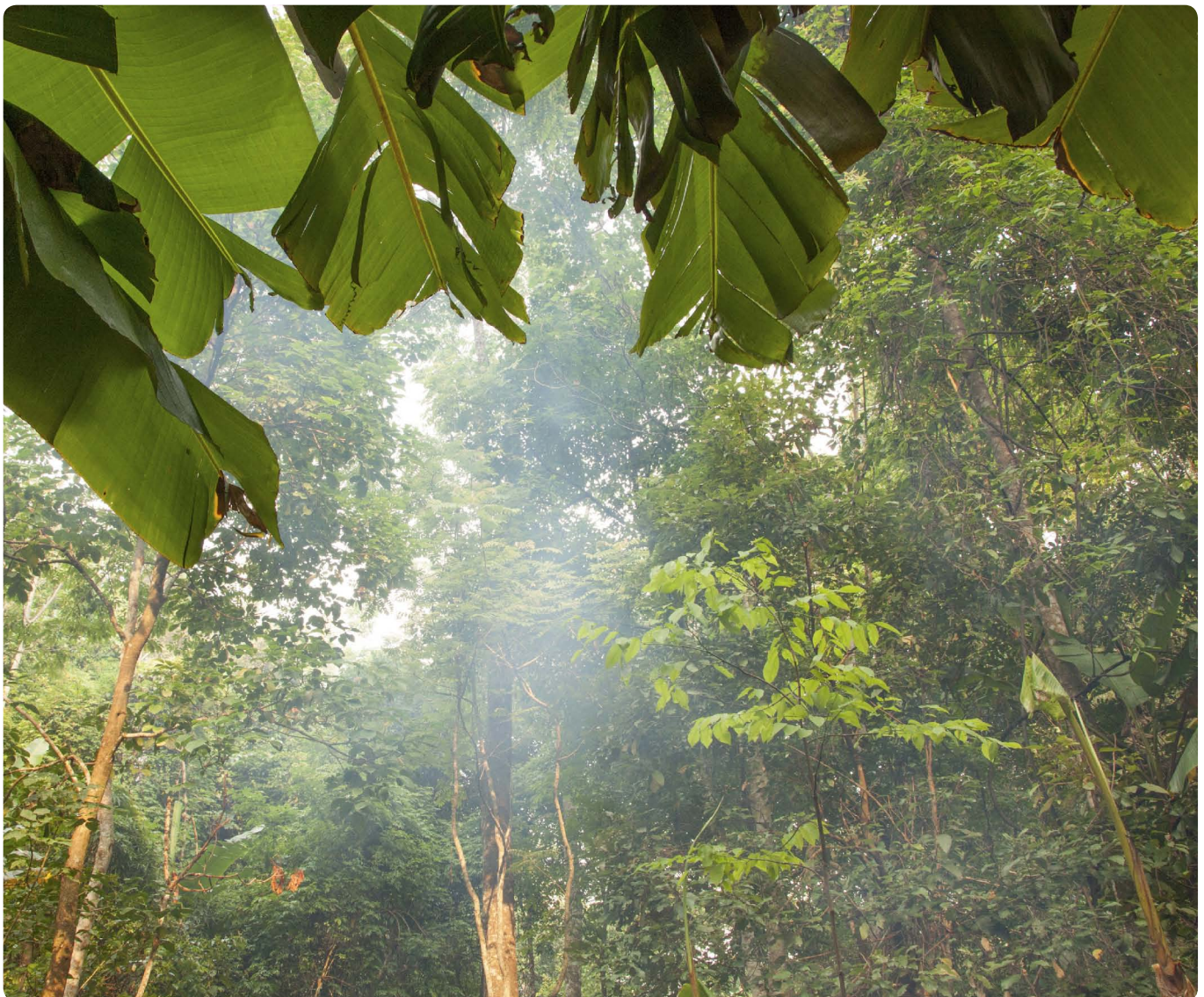
Anders Hildeman, global forestry manager, **Ikea**

Facilitated by: Christopher Norton, partner, **Hogan Lovells**



Get involved!

With a highly interactive agenda, this event is designed to engage the audience and promote discussion throughout the whole room. No PowerPoint. No long presentations. Just in-depth discussion between senior peers around the pressing trends and issues in the deforestation space.



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28-29 October, 2014 | London, UK | Hosted by Hogan Lovells International LLP

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UPCOMING EVENTS

IF **Executive Education – How to Effectively Engage Stakeholders in Frontier Markets**
30-31 October 2014, London, UK

Business and Human Rights: How to get beyond policy, manage risk and build relationships **IF**
10 November 2014, London, UK

IF **South-East Asia Corporate Sustainability Forum**
21 November 2014, Bali, Indonesia

The Abu Dhabi Corporate Sustainability Leadership Forum **IF**
February 2015, Abu Dhabi

IF **How Business Can Tackle Deforestation**
March 2015, Washington DC

Sustainable Cotton Forum **IF**
March 2015, London

If you're interested in any of these events, please do get in touch:

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