

PRESS RELEASE
WOMEN IN BUSINESS AND ENTREPRENEURSHIP SUMMIT

- WHO:** **Women in Business and Entrepreneurship Summit**, presented by the School of Business, Entrepreneurship Experiential Learning Lab. Carroll Street Building Room C405A
- WHAT:** **Medgar Evers College School of Business EEL Lab – Women in Business and Entrepreneurship Summit**
This is the first in an ongoing series of summits, focusing on Small Business and Entrepreneurship this will help students develop a greater awareness of business and entrepreneurship in the modern marketplace while preparing them as business owners and entrepreneurs.
- WHEN:** **Wednesday, December 16, 2015**
11:00 am to 1:00 pm
- WHERE:** **Medgar Evers College**
Founders Auditorium
1150 Carroll Street C405A
Brooklyn, New York 11225
(between Rogers and Nostrand Avenue)

Speakers

Bio for Jana B. Woodhouse

Recognized as one of the leading financial advisors in the country, Jana B. Woodhouse has over 37 years of experience in the industry. An award winning, certified financial planner; registered securities broker; and tax consultant, Ms. Woodhouse has been a forerunner in the financial strategy and solutions business for over two decades. Ranked in the top 1% of fully licensed insurance and investment brokers in America, Ms. Woodhouse's license portfolio puts her in an elite class of agents who are qualified to provide extensive financial services to clients. Through her vast knowledge and expertise in financial planning; accounting; tax preparation; stocks & bonds trading; investing; life, health, long term care, and disabilities insurances; family trusts and estate planning; as well as education and retirement planning strategies, Ms. Woodhouse has been servicing the financial needs of individuals and families for more than half of her life. She received her formal education from Bedford Park Academy in New York. Graduating with honors, she received a full-paid scholarship to Fordham University. Ms. Woodhouse currently serves as president and CFO of Hottest Poets, LLC, one of the world's leading spoken word organizations. Established in 2004, the company was created to promote spoken word artistry and provide poets with an infrastructure to build and develop their careers. She is a Senior Marketing Director and Branch Office Manager for the Manhattan Branch of World Financial Group and an Investment Advisor Representative with Aegon's Transamerica Financial Advisors, Inc. a division of Transamerica Financial Group, www.thewealthwave.com. In these capacities, she assists people, from all walks of life, with financial solutions for their personal and

professional goals and oversees approximately 30 registered representatives and associates in her branch. www.anajenterprises.com /Jana B. Woodhouse /Jana B. Woodhouse

Bio for Dawn Rowe, Founder of Girl Vow, Inc.

Dawn Rowe is the Founder/Executive Director of Girl Vow, Inc. A nonprofit for girls that have been impacted by poverty, foster care, and juvenile justice systems. While suffering from family turmoil, Dawn was once slated for an alternative to incarceration education program and placed in drop-out prevention during her high school years. The fear of being placed in an institutional setting coupled with family conflict would cause Dawn to drop out of high school. However, the love for academics would cause Dawn to attend an alternative high school; where she received her high school diploma. The earlier academic conflicts still haunts Dawn because the system that indicted her never stopped to inquire about her. When we look at the cost of NYC youth incarceration (\$265,000 a year), failing educational systems, endemic poverty, and an overburdened foster care system the tone of indictment loudly resonates in our strained communities. When we preliminarily indict our youth, society turns the light on into a criminalistics pathway that often can't be escaped. Girl Vow, Inc. was birthed as Dawn's passion to intervene in each one of the aforementioned social dilemmas for girls. Dawn wants to saves as many girls as she can the way others have saved her. In her professional career Dawn is a faculty member at The College of New Rochelle, a certified Institutional Review Board (IRB) researcher, youth motivational speaker, and the former Vice President of a large not for profit in New York. Dawn has also worked for the District Attorney's Office, in youth development, interned at the Department of Juvenile Justice, and worked within the foster care system in several capacities. Dawn holds a dual Bachelor's Degree in Deviant Behavior and Criminology from John Jay College-City University of New York, a Master of Arts in Sociology from Brooklyn College City University of New York, and a Master's of Science in Higher Education Administration from Baruch College City University of New York. Dawn has received recognition for her work in domestic violence from New York State Senator Gustavo Rivera, and the Department of Juvenile Justice. For further inquiries Dawn can be reached at dawnrowe@girlvow.org.

Bio for Candace Chance

Candace Chance's story starts out in west Baltimore City, Maryland. Having parents who—in their own ways—taught her to think critically, question deeply, and create her own path; she was destined to be an entrepreneur. Being a native Baltimorean just added a little flavor. She grew up selling candy, sodas, and snacks, with her mom and siblings, out of their row home for extra income. In elementary school, she sold candy bars at the skating rink and bowling alley; trying out different approaches to increase sales. By middle school, she sold candy from her book bag. Although this got her in some trouble, she figured out ways to make a profit and lower her risks. Many of her peers knew something was different about her, and she did too. She received her B.A. in Biology and M.A. in Cultural Sustainability from Goucher College in Towson, MD. Having an interesting interplay between entrepreneurship, rebelliousness, and desire to empower others, Candace knew she couldn't remain at her job for long. After much thought, she leaped from her salaried, full-time position as an Environmental Education Coordinator, in August 2015 to pursue her own social ventures. Candace's purpose is clear: to empower others. She has learned a lot about entrepreneurship, leadership, and self (with a ton more to learn!). She

activates, educates, and connects people to resources to create their most empowered self. She has founded and launched several social ventures:

- Be BOLD Inc. (Bringing Out Leaders from Dreamers)
- Bold Internship Program (BIP); and
- The B'more Co-Lab.

She is THE empowerment engine. Get connected with Candace by visiting candacechance.com .

Bio of Sherry D. Fields

Sherry D. Fields grew up in Stamford, Connecticut, graduated from Stanford University with BA in Economics and received her MBA from University of North Carolina - Chapel Hill. From there she started in corporate America, heading well-known consumer brands for Sara Lee, Dole Foods and 1-800 Flowers. Her climb up the corporate ladder culminated as the VP of Marketing and Sales at Gray Line. But in her own words her career “really started when I became an entrepreneur.” She found her calling in the network marketing industry, selling spa-quality personal care products, quickly establishing herself as a million dollar plus income earner in the industry. Sherry's passion for helping others succeed led to the founding of Putting Dreams Into Action Incorporated, (PDIA), where she focuses on helping people go from dream to reality through strategic and focused action. Featured in Essence Magazine (How to Make \$100,000 from Home), the Atlanta Tribune Magazine (The New CEO's), and selected by Success South Florida Magazine as one of the 50 Most Influential Blacks in South Florida, Sherry is impacting the world through her business ventures. As CEO of PDIA, she has acted as a change agent, building a platform of action and positive thoughts that elevate individuals both physically and financially. She has expanded her business platform into the health and wellness industry and has transformed her passion for living a healthy lifestyle into a thriving brand. Her book “Juice With Me – A Handbook for Everyday Living” received strong reviews and clients around the world have learned how to take their health to the next level with her juicing and healthy eating programs.

Bio of Christy Rutherford

Christy Rutherford is an Executive Leadership Strategist and President of LIVE-UP Leadership, a leadership development and training company. An author, she published “Rules of Engagement for the Civilian Job Market” to assist veterans with understanding how to successfully navigate their transition into the civilian sector. Christy Rutherford served over 16 years as an active duty Coast Guard officer and is the 11th African American woman to achieve the rank of O-5 in the Coast Guard's 245+ year history. Her tours expanded from: drug interdictions on the high seas; emergency response/dispatch to hundreds of major/minor maritime accidents; enforcing federal laws on 100's of oil/hazardous material companies; responding to the needs of the citizens in New Orleans two days after Hurricane Katrina; a Congressional Fellowship with the House of Representatives and lastly a position that benefited from her wide range of experience. Christy earned a Bachelor of Science in Agricultural Business from South Carolina State University, an MBA from Averett University, a Diploma Sous Chef de Patisserie from Alain and Marie Lenotre Culinary Institute, and a Certification in Executive Leadership Coaching from Georgetown University. Among her many professional accomplishments, her national recognition includes the Coast Guard Dorothy Stratton Leadership Award, Cambridge Who's Who Amongst Executives and Professionals, Career Communications STEM Technology All-Star and the

Edward R. Williams Award for Excellence In Diversity. She is a native of Union, SC and credits her work ethic and success to God and her family.

ABOUT THE SCHOOL OF BUSINESS

The School of Business (SoB) at Medgar Evers College has been fully accredited by the Accreditation Council for Business Schools & Programs (ACBSP) since 2003. Of the five business schools in CUNY, Medgar Evers College is one of the two that is accredited. The School of Business is an intimate educational environment that affords close mentoring relationships between faculty and staff, in which approximately 70% of its students are matriculating in career focused baccalaureate programs.