



Peter Burgess <peterbnyc@gmail.com>

Join me online tomorrow at 10am ET

1 message

Kathy Calvin, UN Foundation <info@pyxeraglobal.org>
Reply-To: "Kathy Calvin, UN Foundation" <info@pyxeraglobal.org>
To: Peter <peterbnyc@gmail.com>

Wed, Nov 11, 2015 at 10:16 AM

Tune in for the #SDGforum at pyxeraglobal.org[Forward to a Friend](#)

Dear Peter,

Are you free tomorrow at 10am? I hope you can tune in for the #SDGForum Broadcast – a discussion on how each of us can play a role in achieving the Sustainable Development Goals. You can watch for free online at pyxeraglobal.org.

I'll be kicking off the broadcast with Sheryl WuDunn, the author of *A Path Appears*, and Deirdre White to talk about how collaboration can drive sustainable impact, and we want to hear from you.

Why do *you* think the global goals are good for development? Weigh in at [#SDGForum](https://twitter.com/SDGForum) on Twitter.

Sign up here to receive a reminder: <http://bit.ly/GEFbroadcast>.

The [#SDGForum Broadcast](#) will be streamed live Thursday November 12 from 10 am–1 pm ET from the Knight Studio at the Newseum. You can tune in for free at pyxeraglobal.org.

According to a survey by the UN Global Compact, 93 percent of CEOs believe sustainability is important to their future business success. Government aid is important, but it's not enough by itself. The private sector is an engine for economic growth, job creation, and innovation, which will be essential to empower people to move from poverty to prosperity. Translating the next set of Global Goals from words into a world where everyone has opportunity and no one is left behind will require community engagement and collaboration like never before. The private sector especially has an important role to play. It has unique resources, ideas, expertise, technology, and human talent to contribute.

Many companies are already taking action, and during tomorrow's broadcast, top business leaders will talk about their commitments to advance the goals with natural capital, investment, and pro bono volunteering. Now, more leaders like you need to come together and act. Building a stronger, healthier, more prosperous world will require and reward the participation of every sector.

Will you join us for the [#SDGForum Broadcast](#) to find out how?



Kathy Calvin
President & CEO
United Nations Foundation

[SIGN UP NOW](#)



Follow us on social media!



Copyright © 2015 PYXERA Global, All rights reserved.

You are receiving this email because you have signed up to receive emails from PYXERA Global or have attended a PYXERA Global associated event.

Our mailing address is:

PYXERA Global
1030 15th Street Northwest
Suite 730 East
Washington, DC 20005

[Add us to your address book](#)

[unsubscribe from this list](#) [update subscription preferences](#)