

YOU'RE INVITED TO
**DOSOMETHING.ORG'S
2016 ANNUAL MEETING**

MARCH 8TH AT 2:00PM

AT
**THE NEW SCHOOL
TISCHMAN AUDITORIUM
63 5TH AVE NEW YORK NY**

**DUH, COUNT ME
IN!**



Clear your calendar, It's goin down!

The DoSomething.org Annual Meeting is happening on March 8th, and we want YOU to be there. With 5 million members and counting, DoSomething knows young people and social change better than anyone, and we'd love to share our secrets with you.

Plus, an intimate interview with author, blogger, and superhuman extraordinaire, Seth Godin.

Come one, come all, bring a guest, and join us for an afternoon of fun, data, impact, and cheese! **All attendees must RSVP** (so we can make custom nametags)!

SOCIAL GOOD CAGE MATCH FIGHTERS



AMANI AL-KHATANTBEH

Founder & Editor-in-Chief,
MuslimGirl.Net



JONATHAN ATWOOD

Vice President, Unilever,
Sustainable Living And Corporate
Communications, North America



NISHA CHITTAL

Social Media & Community
Manager, MSNBC



ZELLIE IMANI

Teacher Blogger, Activist



SALLY KOHN

Columnist, Activist



CLEOPATRA LAMOTHE

Youth Advocate, Educator, Teen Programs Manager, Step Up



BEN MATHIS-LILLEY

Chief News Blogger, Slate



TIQ MILAN

Speaker, Trans Activist, Media Professional



ANDREW RASIEJ

Founder, Civic Hall & Chairman Of NY Tech Meetup



BENISH SHAH

Head Of Product Marketing,



CHRISTINA WALLACE

Founder Bridgell In: STFM

SOCIAL GOOD CAGE FIGHT

Our Social Good Cage Fight is back! Watch industry leaders duke it out on some of the sauciest topics in the nonprofit sector like:

- One organization can't claim to own an entire movement.
- Volunteering abroad perpetuates the white savior complex.
- Social Media campaigns are just another form of slacktivism.
- "Raising awareness" doesn't do sh*t.

OUR BADASS PRESENTERS



JEFF BLADT

Chief Data Officer



MICHAELA BETHUNE

Head Of Campaigns

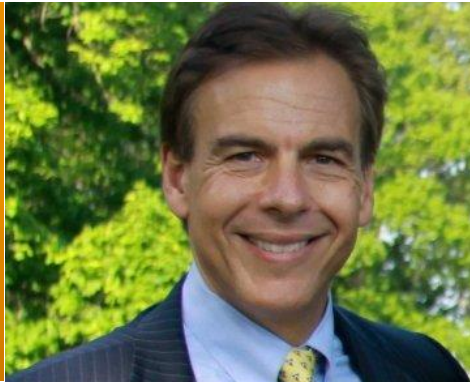


LISA BOYD

Lead Strategist



SAMRA BROUK
Business Development Manager



STEVE BUFFONE
Board Chair



ARIA FINGER
CEO & Chief Old Person



SETH GODIN
Author, Thought-Leader



BEN KASSOY
Editor-In-Chief

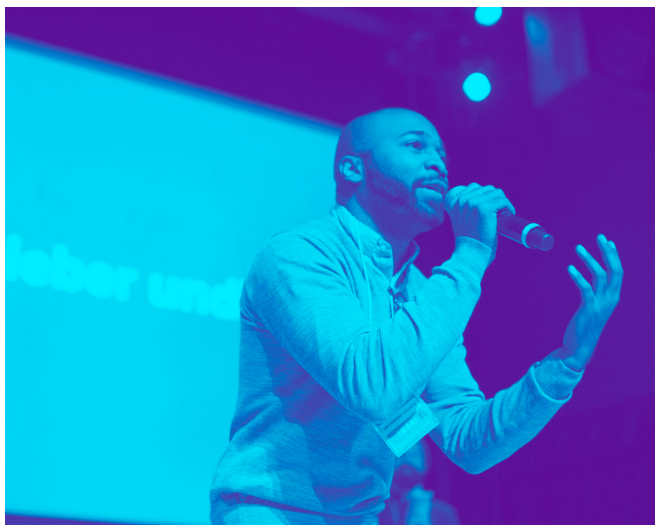


MICAH NELSON
Global Strategist



GREG PERLSTEIN
Director Of Strategy & Partnerships





AGENDA

2pm

Check In
Get there early to grab the best seat!

2:30pm

Welcome

Samra Brouk
Business Development Manager
Steve Buffone
Board Chair

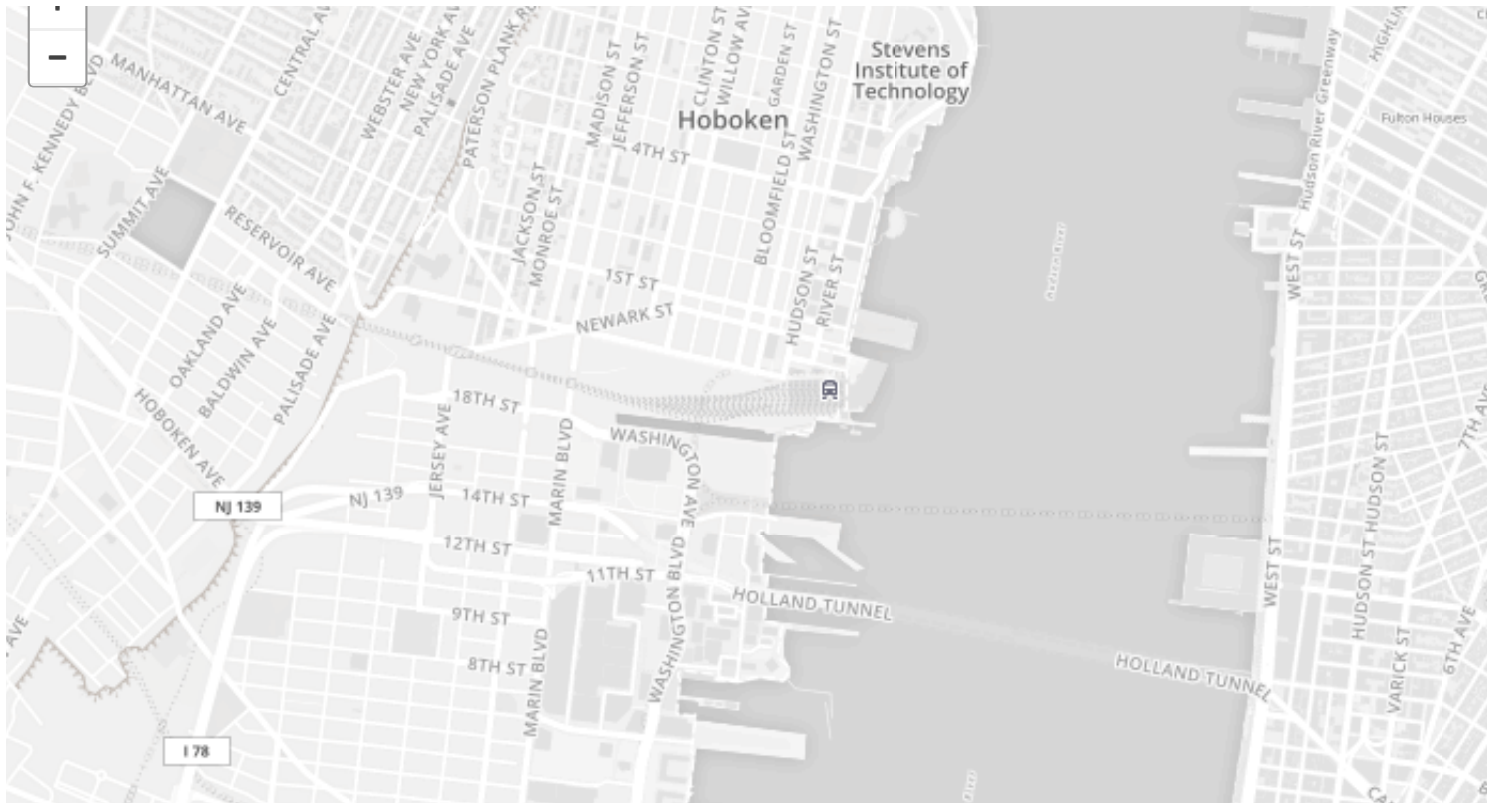
2:40pm - 2:55pm

We Talk a Big Game, but We Can Back it Up
What do young people care about? Our Chief Data Officer reviews this and many other questions

Jeff Bladt
Chief Data Officer

2:55 - 3:15pm	<p>Going from Nice to Important Our Campaigns Team share 2015's big wins, and map out whats to come in 2016</p>	<p>Michaela Bethune Head of Campaigns Ben Kassoy Editor-In-Chief</p>
3:10 - 3:25pm	<p>Cage Fight Match #1</p>	<p>To Be Announced</p>
3:25 - 3:35pm	<p>High Fives and Face Palms TMI explores what did and did not work with millennial marketing in 2015</p>	<p>Greg Perlstein Director of Strategy & Partnerships Lisa Boyd Lead Strategist</p>
3:35 - 3:45pm	<p>Cage Fight Match #2</p>	<p>To Be Announced</p>
3:45 - 4:00pm	<p>Break Stretch. Chat. Tweet</p>	
4:00 - 4:20pm	<p>Interview with Seth Godin Our CEO sits down with industry expert, Seth Godin</p>	<p>Seth Godin Author, Thought-Leader Aria Finger CEO</p>
4:20 - 4:30pm	<p>Taking over the World 2015 was the Year of Global here at DoSomething, find out what that means</p>	<p>Micah Nelson Senior Global Strategist</p>
4:30 - 4:45pm	<p>Cage Fight Match #3</p>	<p>To Be Announced</p>
4:45 - 5:00pm	<p>State of the Union/Last Words Hear from our fearless leader and then join us for wine + cheese</p>	<p>Aria Finger CEO</p>
5:00 - 6:30pm	<p>Wine + Cheese!</p>	







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CONTACT THE ORGANIZER