

## Business &amp; Policy

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BUSINESS &amp; POLICY

## Moving Beyond Money Capitalism: Japan's Alternative Economic Model of Satoyama Capitalism

Wednesday, October 5, 6 PM

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## IN BRIEF

Japan is facing unprecedented and extraordinary challenges; Japan's massive government debt, slow economic growth rate, demographic shifts, and deadly earthquakes and tsunamis. In the midst of all this, satoyama capitalism, an alternative economic model that focuses on fostering self-sustainable local economies, has been attracting immense attention in Japan. In particular, rural areas are embracing this new concept by utilizing locally available resources, technology, and infrastructure to restore their vitality. In this program, Kosuke Motani, Chief Research Economist at the Japan Research Institute and author of best-selling book *Satoyama Capitalism*, discusses the paradigm shift towards satoyama capitalism and the concept behind this economic model. He also shares best practices and examples of communities implementing satoyama capitalism in Japan.

## Speaker:

Kosuke Motani, Chief Research Economist, Japan Research Institute

## Presider:

Shawn Escoffery, Director of Strong Local Economies, Surdna Foundation

## Agenda

6-6:30 PM Registration  
 6:30-7:30 PM Lecture and Q&A  
 7:30-8 PM Reception

## Admission:

Non-members: \$20

Japan Society Corporate Members: Free, up to designated number of tickets; additional tickets \$15

Japan Society Individual Members at Patron Circle level and above: \$15

Academic and government: \$15

Seating is available on a first come, first served basis.

Prepayment must be made with a credit card. All cancellations must be made at least 48 hours prior to the event.

For more information, please contact the Business & Policy program at 212-715-1208 or email [register@japansociety.org](mailto:register@japansociety.org).

Co-organized with the Center on Japanese Economy and Business, Columbia Business School.



**Calendar of Events**

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Miss Hokusai

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