



# JOSEPH J. CECALA, JR.

## Founder and Chief Executive Officer Dream Exchange, LLC

- Career began 29 years ago as an auditor for KPMG, one of the world's largest accounting and consulting firms.
- Moved from there to Household International, Inc., where he rapidly moved up in the area of financial and securities reporting both internal and external to the company.
- Joe was a key member of the team that developed one of the first computerized networks that facilitated online trading of financial products which now dominates the world of online securities trading.
- Since that time, his counsel and financial advice in relation to accounting and securities reporting matters have been delivered to a diverse array of successful private and public organizations including various manufacturing, real estate, healthcare, stock brokerage and banking institutions.
- For over a decade, he ran a full-service law firm in Chicago concentrating on transactional law dealing with corporate finance, financial reporting and due diligence for investors in the commodities, venture capital and private investment markets. Closed over 100 transactions over a 10-year period.
- Created Expansion Funding Partners and continued providing financial services and advice to clients spanning a full array of industries. At EFP, Joe and his staff collected the remaining needed data in order for him to complete his thorough analysis and formulate a solution for the problems encountered in the capitalization of small private companies in America.
- Joe and his team have provided key research and counsel regarding the private market sector to Commissioners of the Securities and Exchange Commission and a large number of congressmen, senators and other opinion leading regulatory staff.
- Provided the key provisions in drafting the recent Main Street Growth Act H.R. 5877, which unanimously passed the U.S. House of Representatives in 2018.
- Law Degree from DePaul University (served as an Executive Editor of the DePaul Business Law Journal).
- Graduate of Loyola University of Chicago, where he earned a Bachelor of Business Administration in accounting and holds a Certified Public Accounting certificate from the State of Illinois.
- Served 9 years in either the active military service or in the Army reserve concluding his service honorably at the rank of Captain.