

**The Responsible Extractives Summit USA #RESA16
April, Houston, TX – 2016 April**



Build profitable and lasting relationships with your stakeholders

- Increase share value with a robust social performance strategy
- Build a long lasting relationship with your local communities to prevent production slowdowns and closures
- Access valuable resources by creating a local content strategy that demonstrates real shared value
- Collaborate with industry partners to prevent social risk throughout your value chain
- Demonstrate the benefits of social performance to embed social responsibility into the DNA of your internal stakeholders and increase your access to budgets/resources

DAY 1 MORNING: ENGAGING YOUR STAKEHOLDERS		
9:00-10:00	The Big Picture – demonstrate the value of social performance	PLENARY SESSION
	<p>Protests from the local community in the extractive industry cost \$20 million per week. It is essential to win the support for social performance by demonstrating its business value. From the C-Suite to the engineers, your internal stakeholders can be your greatest ally or your biggest threat when it comes to social performance</p> <ul style="list-style-type: none"> • Integrate supply chain sustainability into corporate strategy and decision making • Evaluate risks and opportunities in global commodity supply chains • Leverage opportunities in response to resource scarcity and climate change • Shift away from unsustainable raw materials and diversify your supplier base with sustainable stock 	
10:00 - 11:00	Employee engagement – how to create a culture of good social performance	PLENARY SESSION/Workshop
	<p>Embed social performance into the DNA of your organisation, understand what are the best ways to build alliances and instill a culture that respects all stakeholders around your projects.</p> <ul style="list-style-type: none"> • Understand the most impactful way to engage your employees and let them understand the value of SP through their role • List what are the most desired traits and risky practises from your internal stakeholders • Carrot vs. Stick – Discuss what is the most impactful way to help your employees engage with SP through reward or policing 	
11:00 - 11:30 MORNING COFFEE BREAK		
11:30-12:15	External Stakeholders – Initiating a relationship with the local community	PRACTICAL/Interactive SESSION
	<p>Before you begin engaging the local community, you need to have a relationship, this session will show you how to begin a relationship with your local community</p> <ul style="list-style-type: none"> • How can you initiate a relationship when your local community do not want to have a relationship with you • Starting off on the right foot – what to do/avoid at the start of the relationship to ensure long term success • Manage expectations – how can you ensure that expectations are managed appropriately to ensure that you don't over-promise and under-deliver • How do you initiate a relationship when you inherit a project and how do you ensure a legacy when you pass on a project 	

Comment [SW1]: This session will set the scene for the summit - this is a birds eye view on why social performance is good for business and how to demonstrate the importance to gain support: individual sessions will dive into particular issues in more depth
-CEO Panel / fireside chat (1 on 1 interview)

Comment [SW2]: This session will look purely at your internal stakeholders and will focus on HOW to build support, case studies of what has worked well and what steps need to be taken when things have not worked so well.
-Panel including Mining, O&G and Psychologist/organisational change (subject matter expert)

Comment [SW3]: Start with some interesting case studies, then throw out some questions to the room around their challenges and start discussions about how to overcome these challenges
-Conversation introduced by exploration/prospectors, services/pipeline company and production company then questions sent out to the audience and feedback

12:15-13:15	Stakeholder engagement – Create the policies and tools that ensure you engage your stakeholders and prevent company-community conflict	PLENARY SESSION
<p>Learn how to create and implement a social performance strategy that is flexible enough to be implemented globally and robust enough to prevent social risk.</p> <ul style="list-style-type: none"> Hear and see approaches from leading mining, oil and gas companies around their social performance strategies Understand the similar trends for all communities and how to build a strategy based on these similar issues Understand the differences between different communities. How can you allow enough flexibility in your strategy at a local level? Benchmark your policy against other companies, and understand the tools which companies are using to help drive social performance 		
13:15 - 14:30 LUNCH BREAK		
Day 1 afternoon: STAKEHOLDERS, SOCIAL PERFORMANCE & STRATEGY		
14:30-15:30	Agreement making masterclass	Workshop
<p>Having a binding agreement with your community takes time and effort, but get it right and it makes everything easier in the long term. This session will talk through how to approach this issue and you will be able to have your own attempt given a theoretical scenario.</p> <ul style="list-style-type: none"> Understand when an agreement is necessary and the benefits Understand the stakeholders needed, both internally and externally and what is required Talk through different approaches to making legally sound and long lasting agreements between your company and the community 		
15:30-16:30	Working with stakeholder groups – Building local employment and understanding the challenges	INTERACTIVE SESSION
<p>Local content is often a legal requirement, but also a key component in obtaining and maintaining your Social License to Operate. Maximise your benefits to the community with your local content strategy:</p> <ul style="list-style-type: none"> Understand how to create strategies that integrate local employment into your core business model by aligning goals and leveraging resources Learn how to align your procedures and policies to build capacity internally Discover how to prevent operating in silos and hear about the latest innovation in local content 		
16:30-17:00 AFTERNOON COFFEE BREAK		
17:00-17:45	Working with stakeholder groups – Enhancing the local economy through your Supply Chain	INTERACTIVE SESSION
<p>This session begins to look outside of your organisation, focusing on building local content within your supply chain and how to work with your partners on a local level. Specifically we will focus on:</p> <ul style="list-style-type: none"> Understand how to develop supplier capacity and drive your supplier competitiveness Learn how to see the opportunities in investment opportunities (and not just the risks) Understand how to work with your suppliers and share the risks & responsibilities 		
17:45 ONWARDS – EVENING DRINKS RECEPTION		

Comment [SW4]: This session will include practical examples of different companies approaches, frameworks and tools. Visual aids or diagrams will be encouraged for this session.

Panel to include Mining, Oil and Gas companies with good examples, it would be good to include mid-tier companies to understand the differences if working with less resources.

Comment [SW5]: This workshop will start with a theoretical scenario of a project & then delegates will work in small groups to discuss an approach / concerns towards creating a long lasting agreement.

Then each team will present their thoughts followed by a summary & advice from the workshop leader

Comment [SW6]: This session needs practical examples with “how to” takeaways, real case studies around overcoming issues with training etc. a perspective from South/Central America and USA/Canada would be good

Comment [SW7]: Good to get a local content subject expert in this session, and some Mining/Oil&Gas comps with practical examples. Chemonics & Gran Columbia or a similar example e.g. Anglo American in Brazil & agricultural industry collaboration etc.

DAY 2 MORNING: STAKEHOLDERS, SOCIAL PERFORMANCE & STRATEGY (CONTINUED)

9:15-9:45

Working with stakeholder groups - Government

ROUNDTABLE SESSIONS

Comment [SW8]: Needs a range of reputable NGO's, a broad spectrum of Government (not just USA based) & including mid-stream/services companies.

Government
Join this table to discuss how governments and the extractives industry can collaborate to drive socio-economic development and extend the benefits of resource extraction past production revenues

NGO's
Join this table if you are looking to engage with NGO's and understand their concerns or understand the skills and competencies to help with your humanitarian efforts and enhance your social license to operate

Industry collaboration
Join this table to work with your industry colleagues and National Oil companies and understand how you can ensure a smooth transition between projects so that the local community are not impacted and your reputation is preserved

9:45 - 10:45

Working with stakeholder groups – Investors

PLENARY SESSION

Comment [SW9]: This session needs mainstream investors, asset managers and pension funds. E.g. The big American banks that recently signed up to the Montreal pledge / Investors on climate change

Have an honest and truthful discussion with investors about how they perceive social risk in their investment decisions and what they look for in your social performance and CR report to increase your access to capital

- Hear from mainstream investors about their perception of social risk in their evaluation of share value
- Discuss which areas pose significant and material risks to your business, and where your social investment efforts/CSR programmes can have positive impact from an investors perspective
- Understand what information you need to disclose and how you can effectively measure social impacts

10:45 - 11:15 MORNING COFFEE BREAK

11:15-12:15

HOW CAN MINING, OIL AND GAS CHANGE ITS NEGATIVE PERCEPTION

INDUSTRY BRAINSTORM

Comment [SW10]: This needs to be structured and need a knowledgeable moderator to stimulate the discussion – throw out questions around the bullet points and then ask for examples that have worked from the room. Important to record everything as discussion goes along on screen and summarize key takeaways

Collaborate with industry colleagues, and participate in a brainstorm to see how together, we can start to change negative connotation around natural resource development

- Understand why there is a negative perception towards the extractives industry?
- What actions can be taken to ensure that the extractive industry can do less harm and increase positive impact?
- What are the challenges in changing your image?
- How can you help educate communities on the positive advances made in mining, oil and gas?
- Who do you need to help, and what do you need to make this happen?

12:15 - 13:15 LUNCH BREAK

Day 2 afternoon: Reputation & Reporting

13:15-14:15

BIG DATA – UNDERSTAND HOW TO MANAGE YOUR DATA TO MONITOR PERFORMANCE AND FORECAST RISK

CLINIC/WORKSHOP/DEMONSTRATION

Comment [SW11]: Important to focus on what data is important to your business, how granular do you need to go to show real trends? What is important from a disclosure perspective, how this can relate to KPI's and how it will impact the business as a whole.

Big data is becoming the biggest disruptor in business and the applications to social performance range from mapping and engaging stakeholders, forecasting social risk, logging grievances and analyzing social investment initiatives all of which are relevant to your business.

- Understand what data you need to collect – how much is too much and what gives you the information you need?
- Understand the tools and technology available and how to use it based on your objectives

There are so many software platforms out there, with so many different applications, all good but it's important to see which fits in best for the extractives industry and help talk through the different options to see which works best for the company.

	<ul style="list-style-type: none"> Understand how to use the data provided to build on your social performance and adjust your strategy 	
14:15-14:45 AFTERNOON COFFEE BREAK		
14:45-15:45	QUANTIFYING SOCIAL RISK AND IMPACTS	CASE STUDY
	<p>What steps need to be taken to better understand the social impacts on the bottom line? This session aims to help you incorporate social performance into mainstream risk management processes</p> <ul style="list-style-type: none"> Can you put a \$ value on social risk and how reliable would this information be? Understand the opportunity loss and cost of closures and shut-downs and evaluate trends to help predict the causes and risks to the business Learn how to present a reliable business case to your colleagues to demonstrate the value of social performance and social investment Can we go a step further and measure positive impacts from your social investments and CSR programs? 	
15:45-16:00	SOCIAL INVESTMENT – HOW TO MAKE INFORMED INVESTMENTS THAT MAXIMISE SHARED VALUE	PLENARY/Q&A
	<p>Hear examples of CSR Programs and social investment initiatives that provided the best return on investment in terms of risk mitigation, maintaining your social license and building shared value with your stakeholders.</p> <ul style="list-style-type: none"> Understand the most innovative in which companies are using their social investment budgets Learn the processes and due diligence required to ensure that you get the best ROI from your CSR Programs Discover how to ensure that your investments bring long-term impacts and returns for your companies Understand how to evaluate the effectiveness of your programs and investments for future decision making 	
16.00 – CONFERENCE ENDS		

Comment [SW12]: Suncorp doing lots of work in this area and making a lot of strides, important to understand the processes and methodology of how to rank and put a monetary value into social risk management

Comment [SW13]: Key take aways need to be warning signs to watch out for, processes and due diligence. Would be great to inspire the audience around innovative projects e.g. Anglo's water treatment plant (sold to community and other mining companies etc.)