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Dear Peter,

What was the Ecological Footprint of the global population 12,000 year ago? And how do you calculate it if Footprint data goes back to only 1961?

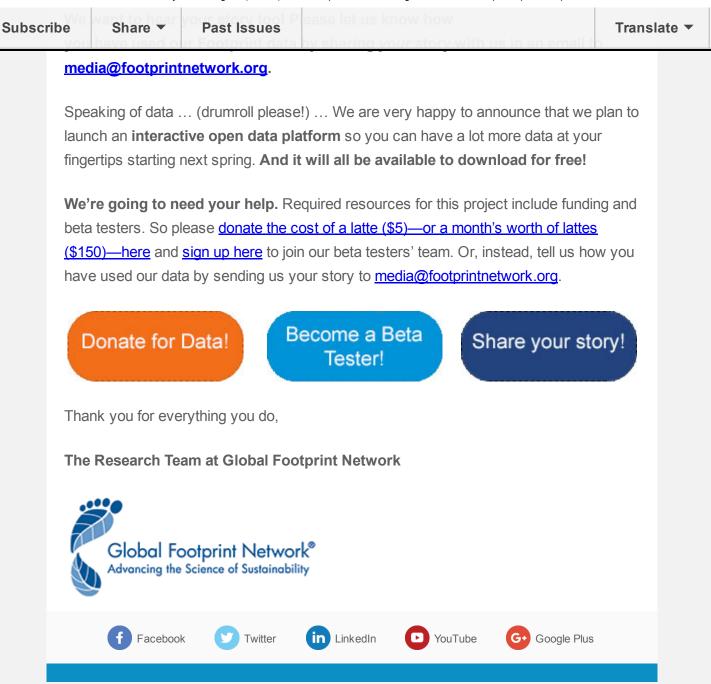
Hungarian economists Gergely Tóth and Cecília Szigeti recently tackled those research questions, calculating the Footprint from 10,000 B.C. to 1960. Their goal: Gain a longer-term view of the Ecological Footprint and population, consumption, and economic growth trends. Check out their research <u>published</u> this summer in the Ecological Indicators journal to learn about their findings.

This research is but one compelling example of the kind of projects that our data geeks community has been working on, with the help of our free public data package. Rodriguo Vidal Lázaro, a civil engineer in Ecuador, is another Footprint data user (see testimony at right), as are proponents of a Swiss green economy ballot initiative heading to voters later this month.



"I live in Ecuador and I frequently use your data and graphics to spread the knowledge and raise awareness. I usually translate info into Spanish and publish a lot through my Facebook group "La Sexta Extinción." Your work is great and much appreciated."

—Rodrigo Vidal Lázaro, Ingeniero Civil, Quito, Ecuador



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