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Dear Peter,

What was the Ecological Footprint of the global population 12,000 year ago? And how do you calculate it if Footprint data goes back to only 1961?

Hungarian economists Gergely Tóth and Cecília Szigeti recently tackled those research questions, calculating the Footprint from 10,000 B.C. to 1960. Their goal: Gain a longer-term view of the Ecological Footprint and population, consumption, and economic growth trends. Check out their research [published](#) this summer in the Ecological Indicators journal to learn about their findings.

This research is but one compelling example of the kind of projects that our data geeks community has been working on, with the help of our free public data package. Rodrigo Vidal Lázaro, a civil engineer in Ecuador, is another Footprint data user (see testimony at right), as are proponents of a [Swiss green economy ballot initiative](#) heading to voters later this month.



"I live in Ecuador and I frequently use your data and graphics to spread the knowledge and raise awareness. I usually translate info into Spanish and publish a lot through my Facebook group "La Sexta Extinción." Your work is great and much appreciated."

—Rodrigo Vidal Lázaro,
Ingeniero Civil, Quito,
Ecuador

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media@footprintnetwork.org.

Speaking of data ... (drumroll please!) ... We are very happy to announce that we plan to launch an **interactive open data platform** so you can have a lot more data at your fingertips starting next spring. **And it will all be available to download for free!**

We're going to need your help. Required resources for this project include funding and beta testers. So please [donate the cost of a latte \(\\$5\)—or a month's worth of lattes \(\\$150\)—here](#) and [sign up here](#) to join our beta testers' team. Or, instead, tell us how you have used our data by sending us your story to media@footprintnetwork.org.

Donate for Data!

Become a Beta Tester!

Share your story!

Thank you for everything you do,

The Research Team at Global Footprint Network



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