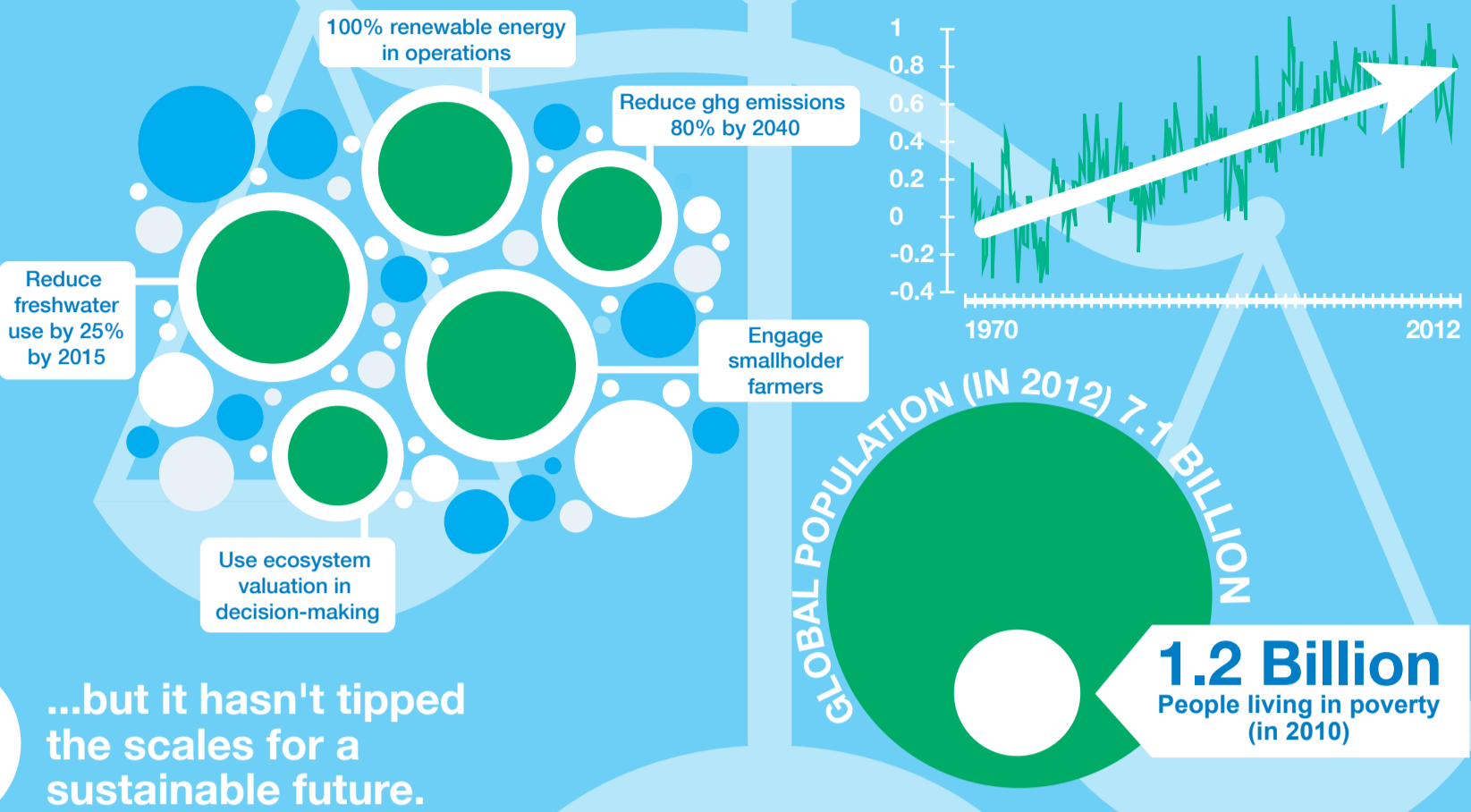


From Vision 2050 to Action 2020

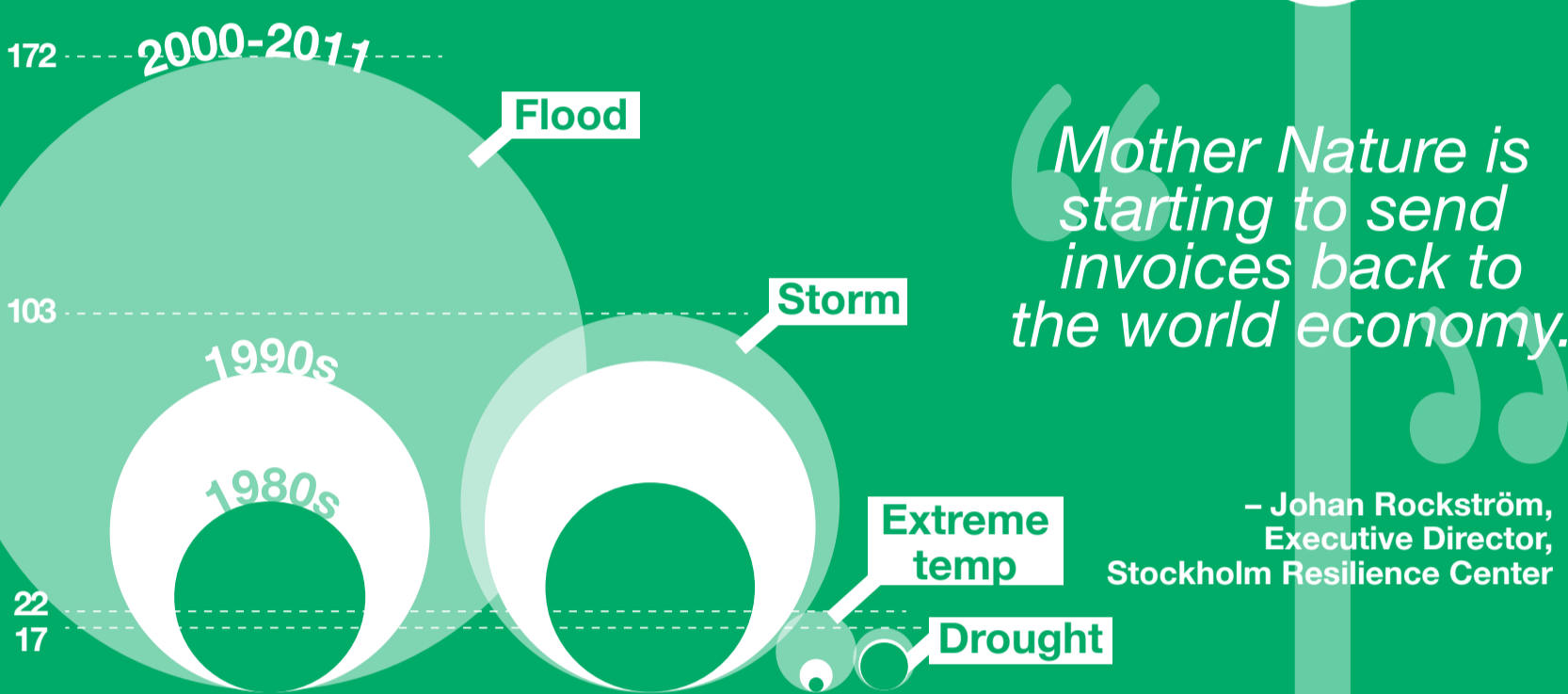
Vision 2050 set a pathway toward a world in which 9 billion people can live well, and within the limits of the planet.

Many companies have set sustainability goals...



...but it hasn't tipped the scales for a sustainable future.

Average annual climate-related disasters worldwide

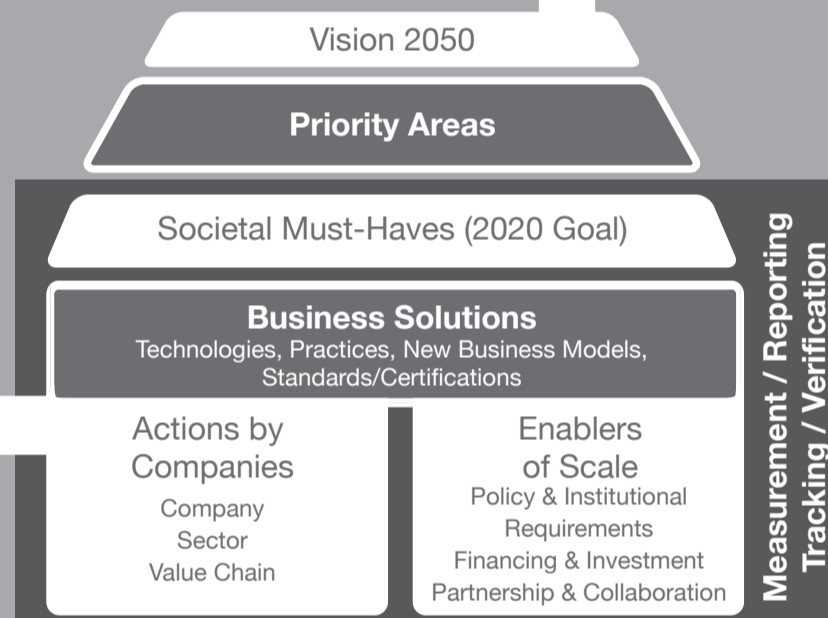


Action2020 takes Vision 2050 further with a framework for action.

...scaling up the efforts of the private sector globally...



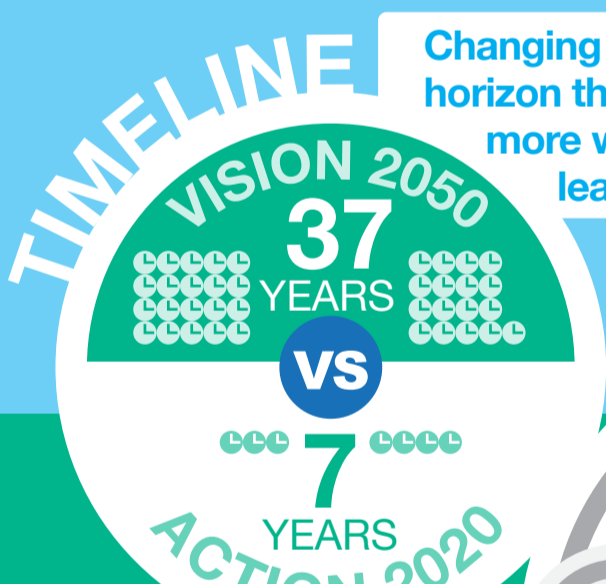
We're partnering with the scientific community to identify the areas in which business can make the biggest impact.



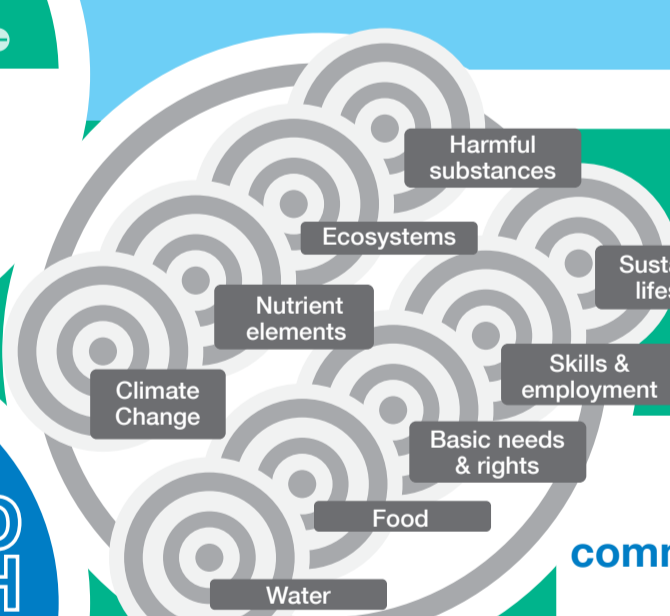
...and bringing together all parts of civil society in developed and developing countries.



How?



Changing to a time horizon that resonates more with business leaders...



...concrete "business solutions," commitment to action and measurable targets...

...that also generate bottom-line results.



Entire organizations need to get on board

The private sector is taking action

The global businesses community is mobilizing to address the urgent needs of the planet and its people through Action2020, a joint venture of the World Business Council for Sustainable Development and the World Resources Institute.



& 15+ MILLION EMPLOYEES

Visit www.wbcsd.org or www.wri.org to learn more about Action2020