

## Standard Setting Group Representatives

Representative Name	Company/ Organisation	Bio
<p data-bbox="124 465 280 524">Christian Ammermann</p> 	<p data-bbox="384 465 453 490">Aleris</p>	<p data-bbox="627 465 1445 589">Christian Ammermann is Vice President, Global Sustainability, at Aleris. In this position, Christian is responsible for designing and implementing Aleris' overall sustainability strategy, focusing on the unique recycling capabilities of aluminium, as well as the full life cycle of Aleris products.</p> <p data-bbox="627 607 1465 730">Prior to his current position, Christian held various positions at Aleris, including in the supply chain and logistics, customer service and financial planning departments. He has been with Aleris for five years and has nearly a decade of experience working in the metals industry.</p> <p data-bbox="627 748 1437 806">Born in Brazil, Christian has lived and worked in several different countries. He is now based in Zurich, Switzerland.</p> <p data-bbox="627 824 1445 947">Christian holds a bachelor's degree in business and foreign trade from the Paulista University in Brazil, as well as an MBA in international management from the Stuttgart Institute of Management and Technology in Germany.</p> <p data-bbox="627 965 1437 1088">Aleris is a privately held, global leader in aluminium rolled products and extrusions, aluminium recycling and specification alloy production. Headquartered in Cleveland, Ohio, USA, Aleris operates 40 production facilities in North America, Europe and Asia.</p>
<p data-bbox="124 1115 280 1140">Kiran Ananth</p> 	<p data-bbox="384 1115 576 1207">CII - Godrej Green Business Centre, India</p>	<p data-bbox="627 1115 1437 1173">Kiran Ananth works on energy efficiency and climate change initiatives for the Confederation of Indian Industry.</p> <p data-bbox="627 1191 1461 1350">Kiran has been involved in several energy efficiency studies and training programs across various industrial sectors. He has also been instrumental in producing several publications, manuals, case study booklets, etc. He works with the Indian industry on initiatives such as sustainability, alternative fuel usage, promoting the adoption of WHR in industry, etc.</p> <p data-bbox="627 1368 1453 1617">On the issue of climate change, Kiran helps various corporations inventory their GHG emissions to establish a baseline and then assists these companies in setting targets for GHG emission reduction. He has also been involved in developing a Low-Carbon Technology Roadmap for the Indian Cement Industry, in partnership with CSI, WBCSD &amp; IEA. This document includes GHG emissions for the Indian cement industry and highlights several opportunities for the cement sector to achieve low-carbon growth.</p> <p data-bbox="627 1635 1453 1758">Kiran has been involved in conceptualisation, submission and execution of various energy efficiency and climate change related projects with agencies such as USAID, World Bank, IFC, US DOS, US EPA, WRI, Bureau of Energy Efficiency, etc.</p> <p data-bbox="627 1776 1453 1868">Kiran has a bachelor's degree in mechanical engineering and a master's degree in energy conservation and management, and he is an Accredited Energy Auditor through the Bureau of Energy Efficiency.</p>

## Standard Setting Group Representatives (continued)

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<p>Catherine Athenes</p> 	Constellium	<p>Catherine Athènes is Marketing Director for Constellium’s Packaging and Automotive Rolled Products unit. She joined Constellium in October 2011. After leading the creation of the company’s sustainability council and spearheading production of its first sustainability report, she was nominated as leader of the Sustainability Council of Constellium in October 2012.</p> <p>Catherine has 20 years of international experience in corporate strategy, marketing, sales and sustainability. She began her career as a strategy consultant, and then spent nine years working at Pechiney, a major French aluminium and packaging company that was subsequently bought by Alcan. As the marketing director of a packaging subsidiary, she led new product development targeting the cosmetics industry. She then moved to speciality papers with Arjowiggins, heading the sales and marketing team of that company’s medical division, with a particular focus on the fast development in Asia. After a one-year sabbatical in the USA, during which she was active in non-profit projects, Catherine joined Constellium.</p> <p>Catherine is graduate of the French Business School, HEC Paris.</p>
<p>Christophe Boussemart</p> 	Nespresso	<p>Christophe Boussemart is currently working on the development of the 2014-2020 Nespresso sustainability program, which focuses on agro-forestry in coffee farms and regions, capsule recycling rates, responsible sourcing of raw materials and end-of-life management for coffee machines (under the Circular Economy program).</p> <p>Christophe has worked on coffee systems at Nespresso for 12 years. He began by inventing and developing coffee and milk systems (machines, capsules, packaging) in the R&amp;D department. With a strong interest in improving the environmental performance of the company, he then started to work on different projects, particularly related to coffee machine energy reduction solutions and used capsules collection and recycling programs in countries where Nespresso capsules are sold.</p> <p>In 2008, he became responsible for Nespresso’s environmental performance monitoring and improvement efforts, focusing on used capsules collection and recycling capacity, coffee machine energy consumption reduction and carbon footprint reduction.</p>
<p>Alberto Carrillo</p> 	WWF	<p>Alberto Carrillo is head of the Climate Business Engagement unit within the Global Climate &amp; Energy Initiative at WWF International. Alberto is responsible for coordinating WWF’s global efforts to facilitate the transition of the business sector towards a low-carbon economy. He has been working on environmental and climate issues for the past ten years, with solid expertise in carbon management and consulting.</p> <p>Alberto has an MSc. in environmental change and management from Oxford University and a BSc. in chemical engineering from the National Autonomous University of Mexico.</p>

Standard Setting Group Representatives (continued)

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<p>Estebancio Castro Díaz</p> 	<p>Fundacion Para la Promocion de Conocimientos Indigenas / Asociacion Indigena Ambiental en Panama</p>	<p>Estebancio Castro Diaz is a representative of the Kuna people of Panamá. He has worked on indigenous issues for more than 20 years. He served as treasurer and coordinator of the Kuna Youth Movement (MJK) and has represented the Kuna Youth Movement before the Kuna General Congress. He served as a board member of the International Indian Treaty Council and was selected by that organisation as an Indigenous Fellow in the Office of the High Commissioner for Human Rights, Geneva, Switzerland in 1998. During this time he received intensive training about the United Nations system, international law and human rights.</p> <p>Estebancio has attended a wide range of meetings related to Indigenous Peoples in the United Nations, as well as seminars, workshops and briefings organised by international organisations. He also participates in different initiatives, including the steering committee for REDD SES, The Forest Dialogue and others. He coordinates indigenous participation in different UN fora, where he works to educate and collaborate with states, non-governmental organisations and other indigenous representatives to reach agreement on key issues.</p> <p>Estebancio actively participated in the United Nations Development Programme consultation process to develop UNDP's policies on Indigenous Peoples in 1999, and has a wide variety of experiences working with peoples of various cultures and backgrounds around the world. He has been invited by Indigenous Peoples' organisations to present papers related to Indigenous Peoples and the United Nations system and to train young indigenous people at their conferences.</p> <p>Estebancio has a bachelor's degree in commerce and administration, with a double major in commercial law and international business.</p>
<p>Marcus Colchester</p> 	<p>Forest People Programme</p>	<p>Marcus Colchester is a Senior Policy Advisor with the Forest Peoples Programme. He was a founding member of the World Rainforest Movement and was for many years the Director of the Forest Peoples Programme.</p> <p>Marcus has done extensive field research in applied anthropology, mainly in Amazonia, and South and Southeast Asia. His human rights advocacy related to development and conservation has earned him a Pew Conservation Fellowship and the Royal Anthropological Institute's Lucy Mair Medal for Applied Anthropology.</p> <p>He has also carried out several consultancies for international organisations and has published extensively in academic and NGO journals. He is the author and editor of numerous books, including <i>The Struggle for Land and the Fate of the Forests</i> (1993) with Larry Lohmann; <i>Salvaging Nature: Indigenous Peoples, Protected Areas and Biodiversity Conservation</i>; and, with Sophie Chao, <i>Divers Paths to Justice: Indigenous Peoples and Legal Pluralism in South East Asia</i>. He is also co-author of several other recent books on the impacts of oil palm development in Southeast Asia.</p> <p>Marcus has a doctorate in social anthropology from the University of Oxford. He is married with two children, and one grandchild, and lives in the Cotswolds in England.</p>

## Standard Setting Group Representatives (continued)

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<p data-bbox="124 461 245 490">Lena Dahl</p> 	<p data-bbox="384 461 501 490">Tetra Pak</p>	<p data-bbox="627 461 1466 651">Lena Dahl is Manager, Forestry and Base Materials, in the Global Environment Department at Tetra Pak. Since she assumed this position in 2006, she has worked closely with the Tetra Pak Purchasing Department to ensure clear and high-standard environmental evaluations of the company's suppliers of paperboard, aluminium foil, polymers and printing ink.</p> <p data-bbox="627 667 1458 792">Lena is responsible for implementing Forest Stewardship Council (FSC) Chain of Custody (CoC) certification in Tetra Pak. She is also Tetra Pak's representative to FSC International and the steering group of the High Conservation Value Resource Network.</p> <p data-bbox="627 808 1442 904">Before joining Tetra Pak, Lena was the manager of the Swedish Forest and Trade Network at WWF Sweden and was a member of the FSC Sweden Board of Directors.</p> <p data-bbox="627 920 1442 1016">Lena has an MSc in biology from the Swedish University of Agricultural Sciences in Uppsala. A Swedish citizen, Lena is based in Sala, near Stockholm.</p>
<p data-bbox="124 1037 288 1066">John Gardner</p> 	<p data-bbox="384 1037 475 1066">Novelis</p>	<p data-bbox="627 1037 1466 1256">John Gardner has been Vice President and Chief Sustainability Officer for Novelis Inc., the world's leading aluminium rolled products and aluminium recycling company, since January 2011. He is a member of the Global Executive Committee and is responsible for driving sustainability across Novelis's operations in 11 countries and among its 11,600 employees. Novelis supplies premium aluminium sheet products throughout North America, South America, Europe and Asia.</p> <p data-bbox="627 1272 1442 1431">John has been with Novelis for more than 25 years, and has held a variety of senior roles throughout the company, including positions within sales and marketing, operations, strategy, recycling and corporate affairs. Most recently, John was Vice President, Human Resources and Communications, for Novelis Europe.</p> <p data-bbox="627 1447 1458 1572">A UK national, John has a master's of science from the Warwick Business School and a BA degree. He has served as Chairman of the European Aluminium Association Packaging Group and of the OEA Aluminium Recycling Association.</p>
<p data-bbox="124 1592 268 1655">Thomas Greigeritsch</p> 	<p data-bbox="384 1592 517 1688">AMAG / Constantia Flexibles</p>	<p data-bbox="627 1592 1466 1879">Thomas Greigeritsch is Group Coordinator for Product Sustainability at Constantia Flexibles, one of the world's leading suppliers of flexible packaging material. In this role, Thomas is responsible for improvement of the sustainability performance of the company at both the corporate and product levels. His responsibilities include monitoring the market and defining sustainability indicators for Constantia Flexibles, which is headquartered in Austria. Apart from these activities and efforts on the process and product level, he also actively participates in setting up new standards for certified materials along the supply chain.</p> <p data-bbox="627 1895 1442 2020">Thomas has been an active member of the Aluminium Stewardship Initiative (ASI) from its inception. He has more than 10 years of economic and environmental sustainability experience, and has worked in the forestry, electronics and food sectors.</p> <p data-bbox="627 2036 1442 2092">Thomas has a Ph.D. from the University of Natural Resources and Life Sciences, Vienna.</p>

Standard Setting Group Representatives (continued)

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<p>Pippa Howard</p> 	<p>Fauna Flora International</p>	<p>Pippa Howard is the director of the Business &amp; Biodiversity Programme at Fauna &amp; Flora International. In this role, she directs and is responsible for FFI's initiatives and partnerships with multinational corporations and all corporate affairs. She plays a key role in developing business and biodiversity strategy, business plans and biodiversity management; provides specialist input to cross-sector partnerships and multidisciplinary programmes in biodiversity conservation; and is a specialist in extractives sector environmental management, biodiversity risk assessment, action planning and management and biodiversity offsets design, management and implementation. Pippa sits on a number of sectoral initiatives (BBOP, ICMM, GRI, IPIECA, BSR) and biodiversity advisory committees of extractive sector companies (De Beers, Rio Tinto, Nexen, Areva, BP).</p> <p>Pippa is a registered Professional Natural Scientist, with more than 20 years experience in a variety of spheres of biodiversity conservation, environmental management, impact assessment, development and sustainability. She has worked on projects in the UK, Ireland, South Africa, Namibia, Zimbabwe, Brazil, Ecuador, Alaska, Italy, Brazil, Indonesia, Liberia, Guinea, Chile, Spain, Bulgaria, Sultanate of Oman, Indonesia and Singapore.</p> <p>Pippa has degrees in environmental science, marine biology, zoology and development management.</p>
<p>Jerome Lucaes</p> 	<p>Rio Tinto Alcan</p>	<p>Jerome Lucaes is director of Product Stewardship at Rio Tinto Alcan. In this role, Jerome manages Rio Tinto's interests in promoting responsible practices in the production and use of aluminium and in protecting and enhancing the reputation of this material.</p> <p>Jerome has 20 years of experience in various management roles, including, most recently, 12 years in the aluminium industry. Within Rio Tinto Alcan and the former Alcan and Pechiney organisations, Jerome has held positions in product and market development, sales management and strategy, in both the transformation and primary metal businesses. He previously worked in the water and environmental industry, on project management and product development. Jerome's areas of expertise include strategic planning, business development, B2B marketing and collaborative leadership in international and complex situations.</p> <p>Jerome has a French MS degree in civil engineering and a post-graduate MBA.</p>

Standard Setting Group Representatives (continued)

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<p>Conrad MacKerron</p> 	<p>As You Sow</p>	<p>Conrad MacKerron is Senior Vice President at As You Sow, an Oakland non-profit that promotes corporate social responsibility through shareholder advocacy. He has more than a decade of experience managing corporate dialogues and shareholder advocacy initiatives on cutting-edge environmental issues with major U.S. brands. He specialises in resource efficiency, recycling and producer responsibility. His engagement of Coca-Cola, PepsiCo and Nestle Waters resulted in stronger quantitative commitments by each company to packaging recycling. His engagement with Apple and Dell led to stronger corporate e-waste recycling programs and led Best Buy to provide e-waste take back at all U.S. stores. He also has extensive experience engaging companies on supply chain compliance with labour and human rights codes of conduct.</p> <p>Conrad was formerly director of social research at Piper Jaffray Philanthropic &amp; Social Investment Consulting and at Progressive Asset Management. He also worked as a journalist, as Washington Bureau Chief for Chemical Week and as a writer for BNA's Environment Reporter. He is the author of the book <i>Business in the Rainforests: Corporations, Deforestation and Sustainability</i> and two As You Sow reports, including <i>Unfinished Business: The Case for Extended Producer Responsibility for Packaging</i>.</p>
<p>Jean-Pierre Méan</p> 	<p>Transparency International</p>	<p>Jean-Pierre Méan is of counsel at MCE Legal, a law firm with offices in Lausanne and other locations in Switzerland. Previously, he was Chief Legal Officer of the Aluminum Company of Canada Ltd., the main operating company of the Alcan Group (now Rio Tinto Alcan); General Counsel of Landis &amp; Gyr, a Swiss-based manufacturer of electricity meters and building controls (now part of the Siemens Group); General Counsel and Chief Compliance Officer of SGS, the leading inspection, verification and testing company based in Switzerland; and Chief Compliance Officer of the European Bank for Development and Reconstruction in London.</p> <p>Jean-Pierre is president of the Swiss chapter of Transparency International and chaired a task force that reissued the Rules on Combating Corruption of the International Chamber of Commerce in 2011. He has a law degree and is admitted to the bar in Switzerland and Quebec, Canada.</p>

Standard Setting Group Representatives (continued)

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<p>Glen Mpufane</p> 	<p>IndustriAll</p>	<p>Glen Mpufane is Director of Mining and Diamonds, Gems, Ornaments and Jewellery Production for IndustriALL Global Union.</p> <p>Previously, Glen was Mining and Diamonds, Gems, Ornaments and Jewellery Production Officer for ICEM, head of the Secretariat for CEP-PWAWU, and an employee of the National Union of Mineworkers. From 1980-2000, he was a labourer with the East Rand and Gold Uranium Mining Company.</p> <p>Glen has served on various local and international committees, including IRMA's steering committee, the Sustainable and Development Committee of the Minerals and Petroleum and Resources Advisory Board to the Minister under the MPRDA, the Chamber of Mines Environmental Stakeholder Committee and the Safety and Health Advisory Committee (SIM-RAC). He was a global trade union delegate to COP 15, participated in the World Bank Extractive Industries Review initiative, helped develop the Mining and Metals Sector Supplement for the Global Reporting Initiative (GRI) and attended the 2000 World Summit on Sustainable Development and the United Nations follow-up International Conference on Financing for Development.</p> <p>Glen has a bachelor's degree in sociology. A native of South Africa, he currently lives with his wife and son in Geneva, Switzerland.</p>
<p>Alexander Nick</p> 	<p>BMW Group</p>	<p>Alexander Nick leads the sustainability management team within the BMW Group's Sustainability and Environmental Protection Department. His team's responsibilities include integrating sustainability into the procurement, sales, finance and HR divisions. Alex and his team also coordinate BMW Group's responses to sustainability ratings, external stakeholder engagement efforts and the Group's sustainability report, in cooperation with BMW Group's sustainability communications. He also coordinates the internal sustainability management committee. He is actively involved in mobility projects of the World Business Council for Sustainable Development.</p> <p>Alex works with various sustainability organisations, including Think Tank 30, the youth organisation of the Club of Rome. After participating in various projects over eight years, he was nominated for membership in the German association of the Club of Rome in 2012. Prior to joining BMW Group, he worked as a Director for SustainAbility, a global strategy consultancy and think tank, and as a research associate for IMD.</p> <p>Alex has a Ph.D. in strategic management and a dual degree in business administration and electrical engineering.</p>

Standard Setting Group Representatives (continued)

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<p>Steven Oates</p> 	<p>Social Accountability International</p>	<p>Steven Oates is an English solicitor by profession and, since September 2010, has been a freelance consultant on international labour standards, corporate social responsibility, human rights, social and labour rights at work and in development, gender equality, economic and social rights, and globalisation. More recently, he was the Senior Adviser on Rights at Work in the office of the ILO Executive Director for Standards, and also served as the regional adviser on labour standards in Africa. He has long experience in supervision of the application of standards in the ILO, with a special interest in employment policy instruments. His work has been aimed at obtaining better implementation of standards through cooperation in the field, work with IFIs and CSR.</p> <p>Steven has studied at Moscow, Tokyo and Harvard Universities.</p>
<p>Gerald Rebitzer</p> 	<p>AMCOR Flexibles</p>	<p>Gerald Rebitzer is the head of Sustainability at Amcor Flexibles Europe &amp; Americas. In this role, he is responsible for environmental management and social responsibility from an operations perspective, and for working with customers and suppliers to enhance the performance of the packaging Amcor provides to the food, home-, medical- and personal-care, and pharmaceutical industries.</p> <p>From 2007 to 2009, Gerald was head of global product-related sustainability at Alcan Packaging. Prior to this, he had several roles related to EHS and sustainability within Alcan, focusing on the various aluminium production and fabrication businesses. Gerald has nearly 20 years of experience in implementing sustainability initiatives and life-cycle approaches in sectors such as packaging, building and construction, automotive, aerospace, electronics and metals.</p> <p>Gerald is an editor of The International Journal of LCA and a member of the executive committee of the Sustainable Packaging Coalition. Gerald was also a member of the steering committee of the WRI/WBCSD GHG Protocol's Product and Supply Chain Initiative, is active on the board of the UNEP/SETAC Life Cycle Initiative and has been an initiator and co-founder of the Aluminium Stewardship Initiative. Gerald has published more than 120 papers in the area of life-cycle thinking and sustainability.</p> <p>Gerald has a Ph.D. in life cycle management from the Swiss Federal Institute of Technology Lausanne and a master's in environmental engineering from the Technical University, Berlin.</p>

## Standard Setting Group Representatives (continued)

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<p data-bbox="124 461 344 495">Ndivhuho Raphulu</p> 	<p data-bbox="384 461 544 584">Cleaner Production Center South Africa</p>	<p data-bbox="627 461 1461 712">Ndivhuho Raphulu is Director of the National Cleaner Production Centre of South Africa (NCPC-SA), the resource efficiency and cleaner production programme of the Department of Trade and Industry (the DTI), hosted by the CSIR, with offices in Pretoria, Cape Town and Durban. He oversees the NCPC-SA's efforts to promote the implementation of resource efficient and cleaner production (RECP) methodologies to assist industry in lowering costs through reduced energy, water and materials usage, and waste management.</p> <p data-bbox="627 730 1461 1077">Ndivhuho plays a leading role in various national forums in Africa and internationally, inter alia as president of the African Roundtable on Sustainable Consumption and Production (ARSCP), and chairman of the EU and African Union Partnership on Sustainable Consumption and Production. He is also a non-industry board member of the Global Business and Biodiversity Programme of the International Union for the Conservation of Nature (IUCN) and of the Standard Setting Group of the Aluminium Stewardship Initiative (ASI). He co-chairs the steering committee of the African Regional Eco-labelling Project, and serves on the executive committee of RECPnet, the worldwide UNIDO and UNEP resource efficiency and cleaner production forum.</p> <p data-bbox="627 1095 1461 1189">Ndivhuho is also a director of various social and sporting organisations, as well as founder and member of the board of trustees of the Proclaiming Life church.</p> <p data-bbox="627 1207 1461 1267">Ndivhuho has degrees in environmental science, environmental management and developmental studies.</p>
<p data-bbox="124 1290 277 1323">John Revers</p> 	<p data-bbox="384 1290 474 1323">Rexam</p>	<p data-bbox="627 1290 1461 1608">John Revers is Director, Group Sustainability, at Rexam. He joined Rexam in June 2005 as Marketing Director Beverage Can Europe, overseeing a substantial increase in the portfolio of can formats and sizes to meet growing market needs. In 2009, he broadened his role to include sustainability. He has held his current position since January 2012, developing and defining the company's sustainability framework and communicating with stakeholders on how metal packaging offers unique advantages to meet sustainability objectives. He sits on the management committee of Metal Packaging Europe, which engages on issues of common interest for the metal packaging industry across Europe.</p> <p data-bbox="627 1626 1461 1783">Prior to joining Rexam, John worked for Colgate Palmolive for 10 years in a variety of consumer marketing roles in Germany, France, the UK and the USA. He has extensive experience in developing and launching major new products and brand development initiatives across many consumer categories.</p> <p data-bbox="627 1800 1461 1895">John began his career at Unilever as a graduate engineering trainee, and his early career focused on packaging development for a large variety of health and beauty brands.</p> <p data-bbox="627 1912 1461 1973">John is a chartered mechanical engineer, with a BSc in mechanical engineering.</p>

## Standard Setting Group Representatives (continued)

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<p data-bbox="124 465 336 495">Stephan Roesgen</p> 	<p data-bbox="384 465 580 495">Ball Corporation</p>	<p data-bbox="627 465 1461 651">Stephan Roesgen is Vice President of Regulatory Affairs and Sustainability for Europe at Ball. He has extensive experience in packaging waste law, and structuring and implementing external producer responsibility schemes all over Europe. He has also developed environmental/ sustainability programs in Europe, working on all legal aspects related to environmental issues.</p> <p data-bbox="627 674 1461 891">Stephan started his career in a German law office, where he first encountered the German packaging ordinance. He next joined the first globally implemented separate collection scheme, Dual System, in Germany. At Dual System, he was in charge of setting up separate collection operations all over the country, implementing the WEEE operations for the company and supporting the company's transition into a more competitive market.</p> <p data-bbox="627 913 1461 1003">In 2001, Stephan joined the federation of the German waste management industry as a member of the board implementing their European activities in the region. He joined Ball in May 2010.</p> <p data-bbox="627 1025 1461 1081">Stephan has an MBA from Toronto University and a law degree, and is enrolled at the county court of Cologne.</p>
<p data-bbox="124 1099 293 1160">Jeroen Scheepmaker</p> 	<p data-bbox="384 1099 469 1128">Ecofys</p>	<p data-bbox="627 1099 1461 1384">Jeroen Scheepmaker is a senior consultant at Ecofys, focused on setting up CSR and carbon strategies based on the GHG protocol, as well as moderating sessions and workshops. He is also an expert on implementing green supply chain initiatives, such as the CO2 Performance Ladder and working with life-cycle assessments. In this work, Jeroen has been able to find the desired balance between corporate values and a scientific carbon management approach. Some of his most recent clients include WWF, Electrolux, the LEGO Group, Eneco and the Dutch Ministry of the Interior and Kingdom Relations.</p> <p data-bbox="627 1406 1461 1624">Before joining Ecofys in 2011, Jeroen worked as International Product Manager at Alcoa in the Netherlands. At Alcoa, Jeroen worked on setting up a sustainable aluminium strategy, including the development of aluminium with a high recycled content for the construction market. In addition, he was involved in the creation of NEXT active façades, a façade concept with integrated climate control appliances that leads to a potential 30-percent energy reduction.</p> <p data-bbox="627 1646 1086 1675">Jeroen has a master of science degree.</p>

## Standard Setting Group Representatives (continued)

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<p data-bbox="124 465 288 495">Martin Sneary</p> 	<p data-bbox="384 465 453 495">IUCN</p>	<p data-bbox="627 465 1469 813">Martin Sneary is the Manager for Biodiversity Risk Assessment and Corporate Decision Support at IUCN. He is also the Programme Director for IBAT, the Integrated Biodiversity Assessment Tool, which is a multi-institutional programme of work involving BirdLife International, Conservation International, IUCN and UNEP-WCMC. His focus is on promoting, developing and implementing key safeguards, guidance and decision-support tools to improve business practices while delivering significant net positive impacts for healthy ecosystems. He is knowledgeable on a broad suite of environmental and policy-related issues and their relevance to industry, with a strong desire to assist companies to better understand and value the importance of our natural heritage.</p> <p data-bbox="627 831 1469 987">Prior to joining IUCN, Martin spent nearly 10 years with BirdLife International, leading their Biodiversity Information Management division, including a two-year secondment to Conservation International, where he served as a Senior Adviser. Before this, he worked at UNEP-WCMC and spent three years in the private sector.</p>
<p data-bbox="124 1005 309 1034">Jostein Soreide</p> 	<p data-bbox="384 1005 459 1034">Hydro</p>	<p data-bbox="627 1005 1469 1258">Jostein Soreide is responsible for aluminium stewardship at Hydro. With more than 17 years of experience in sustainability related work such life-cycle assessment (LCA) studies, sustainability reporting and environmental and climate strategy work, Jostein currently works on customer relations regarding sustainability, as well as dialogue with climate and sustainability analysts. He participates in various association committees and is currently the chairman of the Sustainability Committee of the European Aluminium Association (EAA).</p>
<p data-bbox="124 1321 325 1350">Adrian Tautscher</p> 	<p data-bbox="384 1321 539 1379">Jaguar Land Rover</p>	<p data-bbox="627 1321 1469 1541">Adrian Tautscher has worked in Materials Engineering at Jaguar Land Rover since 2002 and is currently responsible for Sustainable Aluminium Strategies. In this role, he leads aluminium recycling initiatives within Jaguar Land Rover to reduce downgrading and landfilling and retain value to ensure the future security of material supply. This involves leading research projects, engaging with government bodies and supporting educational initiatives.</p> <p data-bbox="627 1559 1469 1843">Adrian is project leader for REALCAR (REcycled ALuminium CAR), a research project based on high-recycled sheet aluminium developments from closed-loop sources. The next phase of the project, REALCAR 2, which launched in February 2013, is investigating opportunities to source additional recycled aluminium from post-consumer sources through extraction from advanced UK waste separation facilities. The project is also considering end-of-life vehicles. Both projects are developing and implementing recycled tolerant aluminium alloys for use in the next-generation Jaguar Land Rover vehicle body structures.</p> <p data-bbox="627 1861 1469 2018">Previously, Adrian was group leader for the Materials Engineering Body-in-White/Corrosion Teams at Jaguar Land Rover, and led the introduction of new materials into the latest aluminium architectures. Before coming to Jaguar Land Rover, he held positions at Lotus Engineering and British Steel.</p> <p data-bbox="627 2036 1174 2065">Adrian has a degree in mechanical engineering.</p>

Standard Setting Group Representatives (continued)

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<p>Peter F. Tropschuh</p> 	<p>Audi</p>	<p>Peter Tropschuh is head of Corporate Responsibility, Political Affairs and Academic Cooperation at AUDI AG. Dr. Tropschuh began his career as an assistant lecturer at the Munich Technical University from 1983-1988. During this time, he also did freelance work in engineering and design offices across Germany. In 1988, he joined Audi, where his roles have included senior supervisor of interior engineering and body testing, head of vehicle concepts, head of development management, and head of the research projects division. He also served as general secretary of AUDI AG. From 2006-2012, he was head of AutoUni at Volkswagen Group. He began his current position with the Audi Group in 2012.</p> <p>Dr. Tropschuh is a lecturer at the Munich Technical University and, among other memberships and honorary appointments, he is an honorary senator of Budapest University of Technology and Economics (BME) and a member of the advisory board of Automotive Cluster Bavaria (Automobil Cluster Bayern, Munich). He has a PhD in engineering from the Munich Technical University.</p>
<p>Rolf Widmer</p> 	<p>EMPA – Materials Science and Technology</p>	<p>Rolf Widmer has worked at the Technology &amp; Society Lab at EMPA in Switzerland since 2003. The lab is a research institution belonging to the ETH domain. He is currently involved in several e-waste projects and leads the lab's activities in e-mobility and materials for renewable energy technologies. Before joining EMPA, he was with the Institute for Quantum Electronics at ETH and worked in developing countries on rural energy supply based on renewable energies. He also led technical co-operation projects in many countries and headed the R&amp;D department on control systems at Entec AG, a Swiss company that he co-founded. Rolf is the author of several publications and books in this field.</p> <p>Rolf has an MS in electrical engineering and an MBA in development co-operation from the Swiss Federal Institute of Technology (ETH) in Zurich.</p>