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## Engaging your suppliers with CDP

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CDP's supply chain program enables organizations to implement successful supplier engagement strategies and manage environmental and business risk in a changing climate.

This collaborative approach inspires and informs innovation.

The 65 members of CDP's supply chain program represent a diverse sample of the world's leading companies in nearly every major sector. They collectively control over \$1 trillion in spending power.

## 2013 Lead Members

- Bank of America
- Dell
- EADS
- FIBRIA Celulose
- Goldman Sachs Group
- Juniper Networks
- L'Oréal
- Microsoft Corporation
- PepsiCo
- Pfizer
- PricewaterhouseCoopers
- Suzano Pulp and Paper
- The Coca-Cola Company
- Vale
- Walmart

## 2013 Corporate Members

- Abbott Laboratories
- Accenture
- Acer
- Amdocs
- AT&T
- Autodesk
- Banco Bradesco
- Braskem
- Bristol-Myers Squibb
- British American Tobacco
- British Sky Broadcasting
- BT Group
- Cisco Systems
- Colgate Palmolive
- CSX Corporation
- Diageo
- Domtar Corporation
- Eaton Corporation
- Eletropaulo
- Elopak
- Endesa
- Eni
- Fiat
- Ford Motor Company
- Gas Natural
- General Motors
- Groupe Steria
- Hess Corporation
- IMI
- Imperial Tobacco Group
- Jaguar Land Rover
- Johnson & Johnson
- Johnson Controls
- JT International
- KAO Corporation
- KPMG UK
- Marfrig Alimentos
- MetLife
- National Grid
- Nestlé
- Nokia-Siemens Networks
- Philips Electronics
- Rexam
- S.C. Johnson & Son
- SABMiller
- Starwood Hotels & Resorts
- Swisscom
- Taisei Corporation
- Unilever
- Vodafone Group

- water
- climate change

## How can CDP help?

Your suppliers have a varied understanding of how environmental issues like climate change and water affect their businesses. Some are veterans who are leading their sectors. Their innovative practices turn what would otherwise be risks into opportunities. Conversely, some are just learning the value of measuring things like greenhouse gas emissions and water and need support.

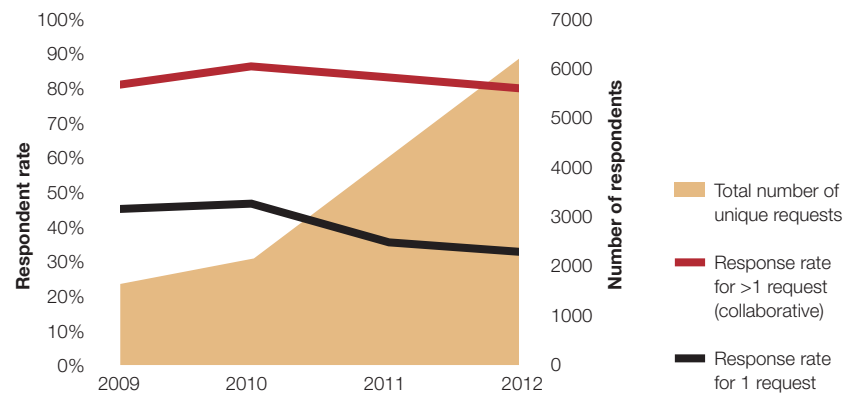
CDP can help you to **build a resilient supply chain** that is prepared for changes to the physical, regulatory and market environments that climate change and its related effects will bring.

CDP's supply chain program makes it **easy for you to engage suppliers** on climate change and water by utilizing the streamlined system into which thousands of companies globally report each year.

Your account manager will help you to build a targeted list of suppliers, engage them effectively, and make sense of the data that comes back to you. Tools like progress updates, supplier scorecards, and customized feedback can transform your procurement process to **effectively control climate and water risk**.

### Collaboration on supplier engagement produces results

Suppliers who are common to more than one member are only asked to respond once. In 2012, suppliers who were asked by more than one supply chain member were significantly more likely to respond.



## Get started today

CDP's supply chain program is a simple annual process that results in consistent information from suppliers on climate and water-related strategy and action. This fee-based service produces positive results from suppliers, eliminates duplicate information requests and provides a standardized platform for comparison. The results are aggregated into actionable reports with clear, quantified metrics that facilitate important business decisions.

In 2012, suppliers responding to CDP collectively reported \$13.7 billion in savings from reducing their emissions.

*Are your suppliers motivated to take these opportunities?*

US\$13.7 billion

Please contact your nearest office or email [membership@cdp.net](mailto:membership@cdp.net) for membership levels, pricing, and more information.

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