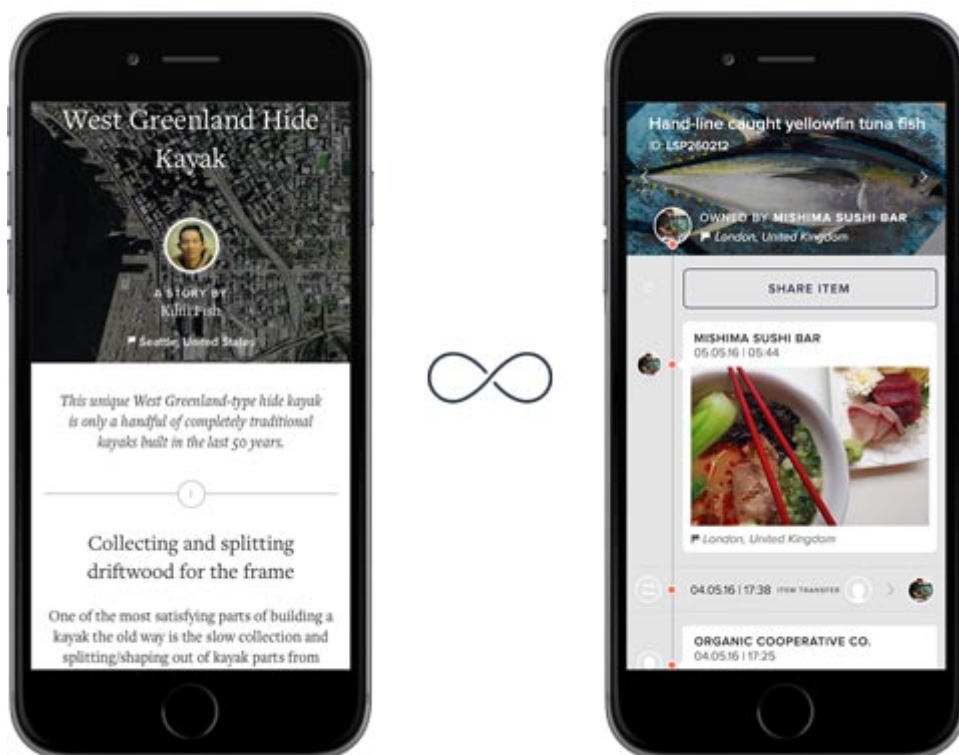☰ P R O V E N A N C E

Technology

We envision a future where every physical product has a digital history, allowing you to trace and verify its origins, attributes and ownership.
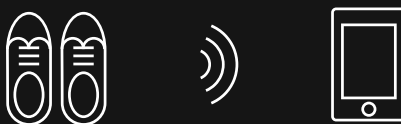
Accessible information

Our platform allows businesses to make themselves, their products and supply chains more transparent and traceable. We use two kinds of data systems for this, packaged in one elegant user interface. Our transparency tools assemble image, identity and location to create profile, product and story pages. Our traceability system confirms identities and product attributes in tracking items through supply chains.

The blockchain

Provenance is building a traceability system for materials and products using a new kind of data system called a blockchain. It is a data system for securely storing information - inherently auditable, unchangeable and open. We are working towards an open traceability protocol - that anyone can use to track the provenance of anything from coffee beans to a roll of fabric.

Linking digital with physical

PROVENANCE

Linking digital with physical

Provenance data can be linked to any physical product - through labelling, smart tags and through embeds for your website or app. Bring provenance to wherever your products are - online and on product.

A secure, open registry

Until now centralised data systems were the only way to power a traceability system for materials to ensure data was trustworthy. Blockchain technology changes this fundamentally. We believe it can disrupt how we track the attributes and journey of every material thing - powering a system everyone in the supply chain can be part of.

Read our whitepaper

Trace the journey of your products with Provenance

Enter your email...   **GET STARTED FOR FREE**

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CONTACT US

hello@provenance.org

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