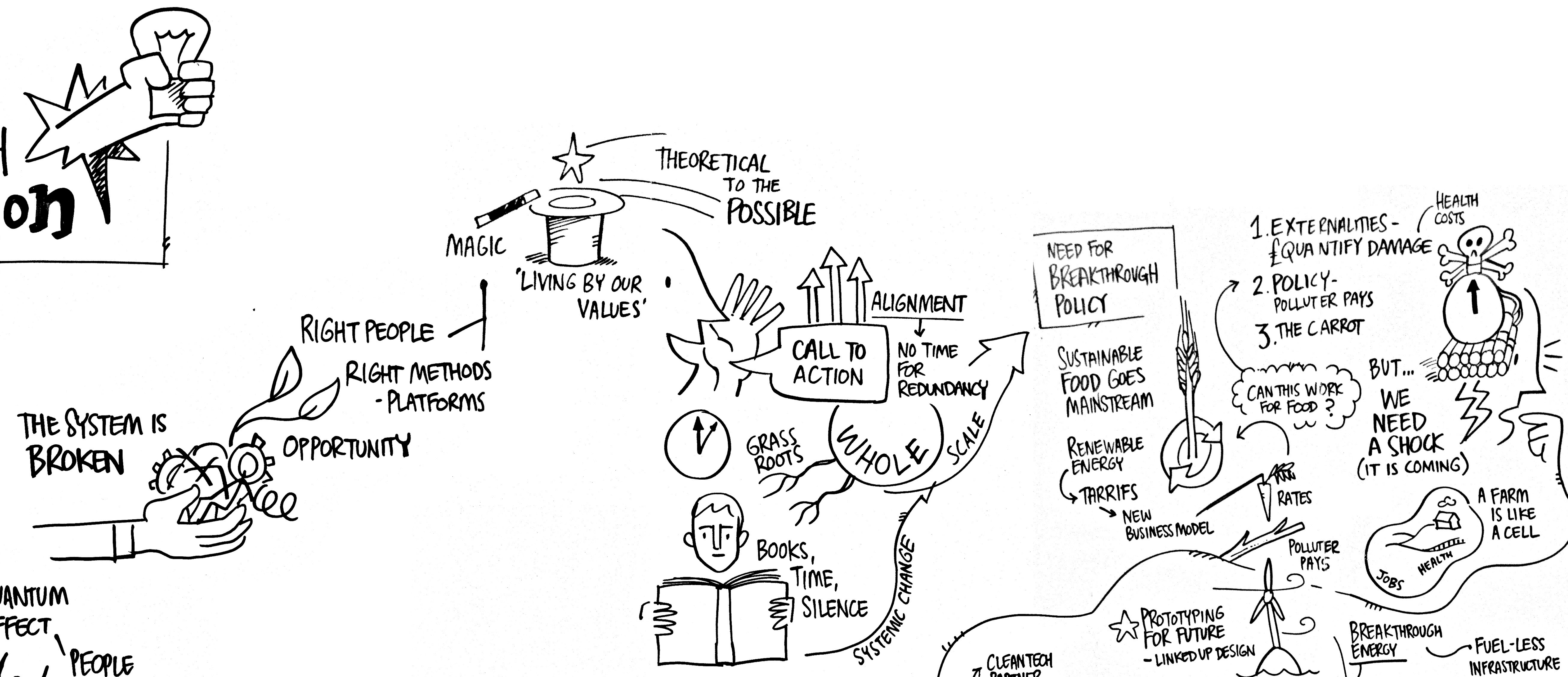


# BREAKTHROUGH innovation

**BIG QUESTIONS:**

- WHAT IS THE QUESTION
- CURRENT LANDSCAPE
- PROBLEM

"SHAREHOLDER SPRING" - AGAINST EXCESSIVE PAY PRESIDENTIAL RACE & PRIVATE EQUITY QUESTIONED



**THE SYSTEM IS BROKEN**

RIGHT PEOPLE  
RIGHT METHODS - PLATFORMS

OPPORTUNITY

QUANTUM EFFECT  
PEOPLE ACT DIFFERENTLY WHEN OBSERVED

OLYMPIC RACE TO ZERO

LEAD

ONCE IN A LIFETIME

SUSTAINABILITY

- PARKLAND
- CLEAN UP
- REGENERATION
- BEHAVIOUR CHANGE

LEGACY

STAKEHOLDER ENGAGEMENT:

- REPORTING
- MGMT SYSTEM
- INDEPENDENT ASSURANCE

SUSTAINABILITY

DAY ONE

SUPPLY MATTRESSES - UK

PARTNERSHIP WITH SUPPLY = CHANGE

EXTENSIONS

COLA

OPENING CEREMONY

RECYCLING

CLOSING CEREMONY!

ZERO WASTE

**Q&A:**

□ LOCAL SOURCING & SPONSOR BALANCE?

- ↳ LOCAL IS ONE PART OF PROCUREMENT
- WE HAVE ACHIEVED BALANCE
- 70% PROVIDERS SMES

□ DESIGN INNOVATION AT SCALE?

- ↳ WIND & WAVE POWER TOO BIG TO PHYSICALLY PROTOTYPE

INDIVIDUALS

CORPORATIONS

"PRODUCTION BY DEMAND"

□ FOOD & POLICY LINK?

- ↳ POLICY NEEDS CULTURAL CHANGE
- FOOD MOVEMENT HAS FAILED
- NEED CULTURAL PRESSURE FIRST

CO-ORDINATED PRESSURE

□ CAPITALISM - SYSTEM VS. CITIZEN EMPOWERMENT?

- ↳ PEOPLE NEED TO THINK THEY CAN CHANGE
- LEAD BY EXAMPLE
- EDUCATION = INFORMED CHOICES

ME

CONNECT

WORLD

□ DEMAND & FOOD?

- ↳ "EATING IS AN AGRICULTURAL ACT"
- TAX NITROUS OXIDE

"the instructables"

CULTURE SOCIETY ENVIRON.