



# "The Flourishing Enterprise Connecting Spirituality and Sustainability"



Speaker:

**Chris Laszlo, Ph.D.**

Associate Professor,  
The Weatherhead School of Management,  
Case Western Reserve University;  
Co-author, *Embedded Sustainability:  
the Next Big Competitive Advantage*

**Wednesday, May 15, 2013**

**4:00 p.m. to 5:30 p.m.**

*(Networking w/light refreshments  
from 3:30 on)*

**In this seminar,**

You will learn the business case for embedding environmental, health and social performance into core business activities in order to be more successful rather than just 'green' or socially responsible. You will also go *beyond* the usual business case for sustainability, by re-framing sustainability as flourishing and by introducing reflective practices as a gateway to individual wellbeing:

- "Stilling the mind and strengthening the heart"
- A more authentic way of being
- A connection to one's creative impulse and deepest source of intuition and knowing

You will come to realize that existing strategic, organizational, and operational efforts around sustainability benefit from reflective practices that lead to a greater sense of connectedness.

**Chris Laszlo, PhD**, is an Associate Professor teaching sustainability, strategy and organizational behavior at the Weatherhead School of Management, Case Western Reserve University, in Cleveland, Ohio where he is also the Faculty Research Director of the Fowler Center for Sustainability Value. He is the co-author of *Embedded Sustainability: the Next Big Competitive Advantage* (2011), Stanford University Press. His earlier books include *Sustainable Value* (2008), Stanford University Press, and *The Sustainable Company* (2003/ paperback 2005), Island Press. His work over the last decade has helped launch mainstream management approaches to sustainability for value and profit. Chris is also the managing partner of Sustainable Value Partners, a sustainability strategy consulting firm he co-founded in 2002. In 2012, he was selected a "Top 100 Thought Leader in Trustworthy Business Behavior" by Trust Across America™

**REGISTER** by 05/10/13:

<http://www.fdu.edu/forms/chrmsregister.html>

or

**CALL:** 973.443.8577

**FEE:** \$40\* (\$20-non-profits)

\*This charge does not apply to FDU faculty, administration, matriculated students, current employees of ISE/CHRMS Corporate Partner companies or ISE/CHRMS "Seminar" Partners. Non-partners are subject to the \$40/\$20 admittance fee if they register and do not attend without cancelling before May 13, 2013.

**PLEASE NOTE:** ISE/CHRMS incurs food-ordering costs whether a registrant actually attends or not, which is why we state on our registration materials that there is a payment expected regardless of actual attendance.

**LOCATION:**

**HARTMAN LOUNGE**

Hennessy Hall (The Mansion)  
Fairleigh Dickinson University  
College at Florham, Madison, NJ