

VALUE MEASUREMENT FOR HEALTH CARE

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**HARVARD
BUSINESS SCHOOL**

Executive Education

05–07 AUG 2019

\$6,700

HBS Campus

With better value measurement models, you can improve patient outcomes and reduce delivery costs. Explore innovative strategies developed by Michael E. Porter and Robert S. Kaplan for reorganizing and coordinating care, improving process efficiencies, reimbursing providers, and integrating care delivery across practices. This program will help you:

- Make rigorous value measurement a core part of your strategic agenda—and implement value measurement processes across your organization
- Provide better care through new approaches for organizing practice units and serving complicated patient populations
- Execute the right processes at the right locations, integrate care delivery across facilities, and coordinate care with health care partners
- Match clinical resources to clinical processes and improve resource utilization
- Optimize costs over the full cycle of care
- Manage reimbursement and payment challenges
- Expand your personal and professional network

WHAT YOU WILL LEARN

Through faculty presentations, case studies, dynamic discussions, and interactions with guest speakers, you will explore innovative health care practices and value initiatives in action and prepare to implement an effective value measurement system across your organization. Topics include:

- Identifying outcomes that matter to patients
- Mapping the processes of care and associated costs using the Time-Driven Activity-Based Costing (TDABC) methodology
- Calculating treatment costs and margins
- Organizing and staffing a project for measurement of costs and outcomes and overcoming barriers to change
- Utilizing outcomes and cost data to innovate and improve care delivery
- Empowering physicians, nurses, and administrators to improve the value of care
- Lowering wait times while improving patient outcomes and choice of care
- Creating and accepting new bundled payment contracts with public and private payors

WHO SHOULD ATTEND

- Senior clinical leaders responsible for overseeing care delivery
- Financial executives who direct cost management for health care delivery organizations
- HR executives from large organizations that provide health care to employees or customers, collaborate with health care institutions, or offer health services as part of their business model
- Senior executives from nonprofit organizations that deliver health care services
- Executives from health care insurance companies or government entities that pay for health care
- Leaders from pharmaceutical companies, medical device companies, or other health care supply companies



“I learned to focus on improved outcomes from the patient’s point of view.”

Justin Bird

Assistant Professor, Department of Orthopedic Oncology, University of Texas MD Anderson Cancer Center, U.S.



LIVING. LEARNING. THE HBS EXPERIENCE.

Though it comes from within, transformation often requires a catalyst. And for many business leaders, HBS Executive Education has been that catalyst. Here, you're fully immersed in a transformational living-learning experience, networking with executives from around the world, and engaging in programs led by experienced HBS faculty. It's a holistic experience that will enrich your career—and your life.

Value—Many of our alumni and participants call HBS Executive Education a “life-changing experience.” That’s because in addition to building your expertise, you’ll examine where you’ve been—and where you want to take your career and your organization.

Learning experience—From case study discussions and small-group projects to simulations and dynamic lectures, you’ll have ample opportunities to deepen your knowledge, broaden your skill set, and collaborate with your peers.

Living on campus—During lively discussions with your living group, lunchtime conversations at the Chao Center, and evening excursions to Harvard Square, you’ll make new connections and form lasting relationships with your colleagues.

ADMISSIONS

We admit candidates to specific sessions on a rolling, space-available basis, and encourage you to apply as early as possible. Although most programs have no formal educational requirements, admission is a selective process based on your professional achievement and organizational responsibilities.

FOR MORE INFORMATION

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MONDAY

Please Note: This sample schedule is intended to be representative of the program structure and content. Timing and session topics are illustrative and subject to change.

8:00 AM–2:00 PM
Check-In and Registration

2:00–2:15 PM
Program Overview

2:15–3:45 PM
Creating and Leading a Value-Based Delivery Organization

3:45–4:00 PM
Break

4:00–4:45 PM
Introduction to Value-Based Health Care Delivery

4:45–6:45 PM
Measuring Patient Costs

6:45–8:30 PM
Dinner

TUESDAY

7:30–8:15 AM
Breakfast and Discussion Groups

8:30–9:00 AM
Time-Driven Activity-Based Costing (TDABC) in Theory and Practice

9:00–10:30 AM
Delivering Care Based on Patient Outcomes

10:30–10:45 AM
Break

10:45 AM–12:00 PM
Measuring Patient Outcomes

12:00–1:30 PM
Lunch and Discussion Groups

1:30–2:45 PM
Value-Based Reimbursement and Bundled Payments

2:45–3:30 PM
How to Pay for Health Care

3:30–3:45 PM
Break

3:45–4:45 PM
Leading the Change and Overcoming Resistance

4:45–6:30 PM
Value-Based Primary Care

6:45–8:30 PM
Dinner

WEDNESDAY

7:30–8:15 AM
Breakfast and Discussion Groups

8:30–10:15 AM
Implementing Value-Based Health Care in a Large System

10:15–10:45 AM
TDABC Implementation in Practice

10:45–11:00 AM
Break

11:00 AM–12:45 PM
Implications of Value-Based Health Care for Suppliers

12:45–1:15 PM
Lunch

1:15–2:15 PM
Program Wrap-Up

2:15 PM
Check-Out and Departure

YOUR LEARNING ENVIRONMENT

COLLABORATIVE LIVING GROUPS

At HBS, you will be placed with a carefully selected living group of peers whose members span industries, countries, and functions. This diversity of perspectives enriches your learning experience and expands your global network.

PREMIUM ACCOMMODATIONS AND AMENITIES

Modern, well-appointed living arrangements feature private bedrooms and bathrooms, spacious common areas, state-of-the-art technology, dining facilities, and a range of hotel-style amenities including housekeeping and dry cleaning.

PRIVATE FITNESS AND WELLNESS OFFERINGS

State-of-the-art fitness center features extensive fitness equipment; a walking/jogging track; basketball/racquetball/squash/tennis courts; swimming pool; locker rooms with whirlpool/steam/sauna; fitness classes; personal trainers; nutritionists and more.

HISTORIC AND CULTURAL HUB

HBS is located in the historic Boston-Cambridge area. Harvard Square is within walking distance, and you'll find a rich array of arts, music, sports, dining, shopping, and other recreational activities easily accessible from campus.

FOR MORE INFORMATION, please contact a Program Advisor at:
executive_education@hbs.edu | **1-800-427-5577**

