



**Global Footprint Network**  
Advancing the Science of Sustainability

(VERSION OCTOBER 2009)

## **GLOBAL FOOTPRINT NETWORK**

### **PARTNERSHIP DETAILS**

#### **PARTICIPATING PARTNERS:**

Participating Partnership is open to organizations that are aligned with Global Footprint Network's mission and that wish to be part of a global community of experts and thought leaders in the Ecological Footprint and sustainability issues. Participating Partners receive:

#### **A Leveraged Network & Rich Expertise**

- Increased exposure to Ecological Footprint science and Global Footprint Network partner community across sectors and stakeholder groups.
- Access to Footprint Forum ([www.footprintforum.org](http://www.footprintforum.org)), an exclusive online community for Global Footprint Network partners. This rich forum gives partners ongoing access to a diverse pool of partners, representing different sectors, and allows them to share and discuss their work, as well as gain insight into how others are using the Ecological Footprint.
- Invitations to conferences and gatherings that are exclusive, invitation-only events.

#### **Scientific Support**

- A single use license for the most recent version of the National Footprint Accounts of one country, plus historical points of that country in 10-year intervals.
- Access to Ecological Footprint Training Sessions at a discount.
- Five hours of complimentary technical (and/or communication) support.  
Access to our Global Footprint Network technical team members, experts in the methodology behind the National Footprint Accounts, and the standards for applying the methodology to a wide-range of Ecological Footprint projects.
- Additional hours offered at a discounted partner rate, as well as speaker rates and/or advisory services.
- Eligibility for Standards and National Accounts Committees.

#### **Communications Support**

- A portfolio of standard scientific and positioning papers and presentations
- Quarterly communications Webinars
- Five hours of complimentary communication (and/or technical) support.

Global Footprint Network works to advance widespread awareness of the Ecological Footprint and promote coverage of the concept in high-profile outlets.

- Marketing materials at a 20% discount
- Invitation to participate in global campaigns, such as Earth Overshoot Day, an international media campaign for which Global Footprint Network provides comprehensive outreach materials and which partners can customize to their own efforts and events.
- Opportunity for your organization's Ecological Footprint work to be featured in our monthly newsletter, with circulation of over 30,000
- Prominent placement of logo and organizations' description on the Global Footprint Network website [www.footprintnetwork.org](http://www.footprintnetwork.org)

## **CORPORATE LEADERSHIP CIRCLE**

The Corporate Leadership Circle offers all of the benefits of a Participating Partnership, as well as a customized yearly work plan built in collaboration with your company, at a discounted rate. The Corporate Leadership Circle is comprised of a select group of companies at the forefront of thinking about innovation and sustainability through robust business models. Members also go beyond their own sectors by working in partnership with Global Footprint Network on a wider range of initiatives. The customized yearly work plan uses a building block approach to integrate learning and insights from each phase to the next, and can include advisory work, research/reports, roundtables, conference content sponsorship and licenses to tools such as the Scenario Calculator. *Corporate Leadership Circle membership is by invitation only.*

## **DELIVERY PARTNER PROGRAM (COMING IN EARLY 2010)**

Global Footprint Network is developing a program to support those organizations that offer – or wish to offer – Ecological Footprint consulting services. The program will include:

- A certification program in Ecological Footprint Accounting, for organizations and individuals.
- Information on Delivery Partners located on Global Footprint Network's Web site as a reference point for all organizations seeking Ecological Footprint consulting expertise.

## **STEPS TO JOIN THE NETWORK**

1. Review the [Partnership Agreement](#)
2. Consult the [Annual Partnership Contribution Schedule](#) for Fees
3. Fill out the [Partner Application](#) and send to [partner@footprintnetwork.org](mailto:partner@footprintnetwork.org)
4. Applications will be reviewed at the start of each month. Please email [partner@footprintnetwork.org](mailto:partner@footprintnetwork.org) with any questions.
5. We look forward to welcoming your organization to our Network!